Fashion Merchandising

Minor Contact

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Minor Code - U097

The FDM minor exposes students to the merchandising activities of a highly dynamic industry. Core structures of production, distribution, and consumption are covered across the 18 required credit hours. Students can tailor the minor to their interests, focusing on up-chain or down-chain activities. Students also have the option to apply up to six credits earned studying abroad in the Disegno Italia program.

Code	Title	Hours
A minimum grade of C- is required in all minor coursework.		
FDM 110	Introduction to Fashion Business	3
Select 6 credit hours from the following:		
Option A:		
FDM 211	Introduction to Textiles	
or FDM 220	Fashion, the Body, and Culture	
or FDM 221	Dress History: 1850-Present	
Option B:		
FDM 218 & FDM 225	Introduction to Italian Art and Design and Introduction to Italian Culture	
Select 9 credit hours from the following: *		**9**
FDM 360	Retail Merchandising	
FDM 370	Quality Analysis	
FDM 411	Fashion Consumer Behavior	
FDM 412	Fashion Sourcing and Supply Chain Management	
FDM 413S	Textile Studio	
FDM 421	Dress History: Prehistory-1850	
FDM 460	Sustainability in Fashion	
FDM 461	Omni-Channel Fashion Retailing	
Total Hours		**12**

* *Some courses have additional prerequisites or require consent.