

College of Business, Humanities and Social Sciences

General Information

The College of Business, Humanities and Social Sciences is one of two academic colleges at West Virginia University Institute of Technology. It includes many of the liberal and humanistic programs and courses commonly found in American colleges. These programs and courses make important contributions to the broad purposes of the institution, which endeavors to provide students with a knowledge of society, human experiences past and present, and the world in which we live; to foster an understanding and appreciation of the human, cultural, economic, political, environmental, ecological, and technological factors that have shaped human history and current concerns; and to develop the interests and creative capacities of students to their fullest extent.

The college offers courses necessary for the General Education Foundation (GEF). All four-year programs require between thirty-one and thirty-seven semester hours in GEF courses designed to meet the broad functions of the university and to assure students the breadth of knowledge deemed essential to an educated person. They include courses from the humanities, sciences, natural sciences, and mathematics.

The College of Business, Humanities and Social Sciences also has an important part in fulfilling the career-oriented functions of the institution, as well as preparing students for graduate/professional study. It provides a variety of programs, training persons to serve the business, industrial, and governmental needs of the state and nation and for service to the community through a wide range of online courses designed to meet the changing needs and interests of the region and the state.

Degree Options

The College of Business, Humanities and Social Sciences offers the following degrees:

- Bachelor of Art (B.A.) (p. 1)
- Bachelor of Science (B.S.) (p. 1)
- Regents Bachelor of Arts (R.B.A.)

Bachelor of Art Degree Programs

- History and Government
- Interdisciplinary Studies
- Psychology

Bachelor of Science Degree Programs

- Accounting
- Athletic Coaching Education
- Aviation Management
- Business Management
- Criminal Justice
- Forensic Investigation
- Health Services Administration
- Interdisciplinary Studies
- Public Service Administration
- Sport Management

Minors

- Accounting
- Business Administration
- Criminal Justice
- Economics
- Finance
- Fraud Examination
- History and Government
- Human Resources Administration

- Marketing
- Political Science
- Psychology
- Risk and Insurance
- Sociology
- Sport Management

Certificates

- Fraud Examination

Department of Accounting and Business Management

- Accounting (p. 3)
- Business Administration (p. 3)
- Entrepreneurship (p. 3)
- Finance (p. 4)
- Fraud Examination (p. 4)
- Human Resource Management (p. 4)
- Marketing (p. 4)

Department of History, English, and Creative Arts

- English (p. 5)
- History and Government (p. 5)

Department of Psychology

- Psychology (p. 5)

Department of Social Sciences and Public Administration

- Criminal Justice (p. 5)
- Economics (p. 6)
- Forensic Investigation (p. 6)
- Healthcare Administration (p. 6)
- Political Science (p. 7)
- Sociology (p. 7)

Department of Sport and Recreation Management

- Sport Management (p. 7)
- Adventure Recreation Management (p. 2)

ADVENTURE RECREATION MANAGEMENT

Minor Code - UT25

Code	Title	Hours
Required Courses		
ADRC 101	Essential Skills in Adventure Recreation	3
ADRC 303	Management of Adventure Resources	3
ADRC 305	Adaptive & Inclusive Recreation	3
ADRC 401	Risk Management and Legal Issues	3
RPTR 251	Leadership in Experiential Education	3
Select one of the following:		1
ADRC 111	Introduction to Whitewater Rafting	
ADRC 112	Whitewater Rafting Techniques	
ADRC 121	Introduction to Rock Climbing	
ADRC 122	Rock Climbing Techniques	

ADRC 131	Introduction to Mountain Biking	
Total Hours		16

Department of Accounting and Business Management

ACCOUNTING

Minor Code - UT01

Code	Title	Hours
Required Courses		
ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
ACCT 311	Intermediate Accounting	3
Select two of the following courses:		6
ACCT 312	Intermediate Accounting	
ACCT 323	Accounting Systems	
ACCT 348	Financial Statement Analysis	
ACCT 432	Advanced Cost Management	
ACCT 441	Individual Income Tax Accounting	
Total Hours		15

BUSINESS ADMINISTRATION

Minor Code - UT03

Code	Title	Hours
Required Courses		
ACCT 201	Principles of Accounting 1	3
BCOR 350	Principles of Marketing	3
BCOR 360	Supply Chain Management	3
BCOR 370	Principles of Management	3
Select one of the following courses:		3
ECON 401	Managerial Economics	
FIN 325	Financial Management 1	
Total Hours		15

ENTREPRENEURSHIP

Minor Code - UT27

Code	Title	Hours
Required Courses		
MANG 310	Management of Small Business	6
ENTR 400	Advanced Concepts in Entrepreneurship	
Select three of the following:		9
ENTR 101	New Venture Creation	
ENTR 405	Entrepreneurial Creativity & Innovation	
ENTR 420	Entrepreneurial Finance	
ENTR 421	Entrepreneurial Accounting	
ENTR 450	Entrepreneurial Marketing	
Total Hours		15

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It is recommended that interested students begin the minor the Spring of their sophomore or junior year.

FINANCE**Minor Code - UT06**

Code	Title	Hours
Required Courses		
ECON 331	Money and Banking	3
FIN 310	Investments	3
FIN 321	Personal Finance	3
FIN 325	Financial Management 1	3
FIN 326	Financial Management 2	3
Total Hours		15

FRAUD EXAMINATION**Minor Code - UT07**

Code	Title	Hours
Required Courses		
ACCT 201	Principles of Accounting 1	3
ACCT 348	Financial Statement Analysis	3
ACCT 420	Fraud Examination	3
ACCT 421	Fraud Management: Legal/Ethical Issues	3
ACCT 423	Information Security and Controls	3
Total Hours		15

HUMAN RESOURCE MANAGEMENT**Minor Code - UT31**

Code	Title	Hours
Required Courses		
MANG 330	Human Resource Management Fundamentals	3
MANG 350	Leadership In Business	3
MANG 422	Organizational Behavior	3
Select two of the following:		6
HRMG 440	Training and Development	
HRMG 450	Staffing and Selection	
HRMG 460	Compensation and Benefits	
Total Hours		15

MARKETING**Minor Code - UT13**

Code	Title	Hours
Required Courses		
BCOR 350	Principles of Marketing (minimum grade of C- required)	3
MKTG 315	Buyer Behavior	3
MKTG 325	Marketing Research	3
MKTG 380	Integrated Promotions	3
Select one of the following courses:		3
MKTG 410	Retail Management	
MKTG 420	Sales Management	
MKTG 485	Global Marketing	
Total Hours		15

Department of History, English, and Creative Arts

ENGLISH

Minor Code - UT29

The minor in English consists of any fifteen hours of English (any ENGL courses) beyond ENGL 100, ENGL 101, ENGL 102, and ENGL 103 in which the student earns a C or better. Students need a minimum of nine hours at the upper-division (300-level or above).

HISTORY AND GOVERNMENT

Minor Code - UT09

Code	Title	Hours
POLS 102	Introduction to American Government *	3
HIST 100- or 200- level courses		3
HIST 300- level courses		9
Total Hours		15

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Other POLS courses with departmental approval.

Department of Psychology

PSYCHOLOGY

Minor Code - UT17

Code	Title	Hours
A minimum grade of C- is required for all courses in the minor.		
Required Courses		
PSYC 101	Introduction to Psychology	3
PSYC 304	Critical Thinking in Psychology	3
Select 9 additional PSYC credit hours including 6 at the 300-400 level		9
Total Hours		15

Department of Social Sciences and Public Administration

CRIMINAL JUSTICE

Minor Code - UT21

Code	Title	Hours
A 2.0 GPA is required for all courses counted toward the minor.		
Required Courses		
CJ 101	Introduction to Criminal Justice	3
CJ 233	Juvenile Justice	3
Select three of the following courses:		9
ACCT 421	Fraud Management: Legal/Ethical Issues	
CJ 310	Law Enforcement Administration	
CJ 320	Courts and Judicial Systems	
CJ 410	Criminal Investigations	
CRIM 302	Deviant Behavior	
HUMS 320	Public Administration	
POLS 313	American Constitutional Law	
POLS 400	Terrorism and National Security	
SOC 311	Social Research Methods	
Total Hours		15

ECONOMICS**Minor Code - UT05**

Code	Title	Hours
Must have 15 credit hours and 9 hours must be 300 or 400 level courses		
Required Courses		
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3
ECON 301	Intermediate Micro-Economic Theory	3
Economics Electives: Any ECON course at the 300 or 400 level not previously required (other ECON courses may be accepted with advisor approval).		6
Total Hours		15

FORENSIC INVESTIGATION**Minor Code - UT26**

Code	Title	Hours
Must maintain an overall 2.0 GPA in minor coursework.		
Required Coursework		
FRNX 101	Introduction to Forensic Investigation	3
Electives (At least three (3) courses must be 300 level and above)		12
FRNX 210	Fingerprint Evidence Analysis	
FRNX 224	Automated Fingerprint Identification Systems	
FRNX 301	Investigative Photography	
FRNX 310	Firearms and Tool Marks	
FRNX 311	Trace and Blood Spatter	
FRNX 312	Digital Evidence Protocols	
FRNX 314	Questioned Documents	
FRNX 315	Interviewing Theory	
FRNX 316	Death Investigation	
FRNX 318	Crime Scenes	
FRNX 324	Forensic Anthropology and Osteology	
FRNX 326	Investigative Intelligence	
FRNX 327	Sexual Assault Investigations	
FRNX 422	Cold Case Investigations	
Total Hours		15

HEALTHCARE ADMINISTRATION**Minor Code - UT32**

Code	Title	Hours
HUMS 300	Introduction to Health Care Organizations	3
HUMS 330	Health Insurance	3
HUMS 410	Fundamentals of Health Care Administration	3
HUMS 470	Health Services Planning	3
Select one of the following:		3
HUMS 340	Health Policy	
HUMS 400	Health Services Law and Legislation	
HUMS 420	Principle of Microhealthcare Finance	
HUMS 440	Long Term Care Administration	
Total Hours		15

POLITICAL SCIENCE**Minor Code - UT16**

Code	Title	Hours
Must have 15 credit hours and 9 hours must be 300 or 400 level courses.		
Required Courses		
POLS 102	Introduction to American Government	3
POLS 260	Introduction to International Relations	3
POLS 319	Comparative Government	3
Select two of the following:		6
POLS 313	American Constitutional Law	
POLS 400	Terrorism and National Security	
HUMS 320	Public Administration	
Advisor Approved POLS and HUMS Courses		
Total Hours		15

SOCIOLOGY**Minor Code - UT19**

Code	Title	Hours
Must have 15 hours of sociology courses and 9 hours must be in 300 or 400 level sociology courses.		
An overall 2.0 GPA is required for all courses counted toward the minor.		
Required Courses		
SOC 101	Introduction to Sociology	3
Sociology, Anthropology, or Criminology (SOC, ANTH, CRIM) Electives		12
(must include at least 9 credit hours of upper division courses)		
WGST 225	Women in Appalachia (may be included as part of the Sociology minor)	
Total Hours		15

Department of Sport and Recreation Management**SPORT MANAGEMENT****Minor Code - UT20**

Code	Title	Hours
A minimum grade of C- is required for all courses in this minor.		
Required Courses		
BCOR 350	Principles of Marketing	3
BCOR 370	Principles of Management	3
SM 425	Sport Facility Management	3
SM 485	Management of Sport Organizations	3
SM 486	Sport Marketing & Sales	3
Select one of the following:		3
SM 370	Sport Finance and Economics	
SM 380	History and Philosophy of Sport	
Total Hours		18

Undergraduate Certificate Program in Fraud Examination**CERTIFICATE CODE - CM01**

The undergraduate Certificate Program in Fraud Examination is offered online and designed to prepare entry-level public accountants, governmental accountants, law enforcement officers, other business and finance professionals for positions in fraud analysis, fraud investigation, and compliance in business, government and nonprofit organizations. The program provides skills necessary to prevent, detect, investigate, and deter perpetration of fraud and help enhance their opportunity for advancement in several career fields.

Code	Title	Hours
A minimum overall GPA of 2.0 is required for this certificate.		
Required Courses		
ACCT 348	Financial Statement Analysis	3
ACCT 420	Fraud Examination *	3
ACCT 421	Fraud Management: Legal/Ethical Issues	3
ACCT 422	Advanced Fraud Investigation & Analysis	3
ACCT 423	Information Security and Controls	3
ACCT 449	Case Studies in Fraud Examination and Management	3
Total Hours		18

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Must have completed the pre-requisite course ACCT 201 in order to enroll in ACCT 420.

First Semester	Hours
Fall	
ACCT 420	3
ACCT 423	3
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	6
Second Semester	Hours
Spring	
ACCT 348	3
ACCT 421	3
ACCT 422	3
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	9
Third Semester	Hours
Summer or Fall	
ACCT 449	3
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	3

Total credit hours: 18