

# Health Services Management and Leadership, B.S.

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## Degree Offered

- Bachelor of Science

## Nature of the Program

Health service managers are typically responsible for planning, coordinating and directing the delivery of quality service to those receiving services in hospitals, clinics, and other health-related organizations. This includes responsibility for many of the operational duties in these settings, including overseeing the training and recruitment of staff, following and maintaining budgetary and fiscal records, and managing daily operations.

This program aims to be certified by the Association of University Programs in Health Administration (AUPHA) in the future. Certified undergraduate programs are recognized for having withstood the rigors of peer review in which curricula, faculty, and educational outcomes are critically examined by peer review. External stakeholders look at certification as a way to distinguish a program from its peers.

## PREPARING STUDENTS FOR FUTURE OPPORTUNITIES

Graduates of the Bachelor of Science in Health Services Management and Leadership program can expect to be employed in clinical/administrative healthcare, health services, and population health settings (like health departments) and to be strong candidates for Master of Public Health and Master of Health Administration programs.

## Admissions

The WVU School of Public Health (SPH) admits students into the Bachelor of Science in Health Services Management and Leadership program for fall and spring semesters.

## NEW FRESHMAN ADMISSIONS

Students are eligible for **direct freshman admission** into the Health Services Management and Leadership program if they meet these minimum guidelines:

- 2.75 Cumulative High School GPA
- 2.5 Cumulative High School GPA with ACT Composite of 21 or higher

Applicants who are admissible to the university, but do not meet the minimum guidelines for Health Services Management and Leadership, will be admitted into the Center for Learning, Advising, and Student Success and the Healthcare Guided Pathway until they are eligible for admission to the School of Public Health

## EXTERNAL TRANSFER STUDENTS

Students who have completed undergraduate credits at another institution wishing to transfer into WVU and the Health Services Management and Leadership program who meet the transfer admission requirements of a **minimum cumulative GPA of 2.75** should apply to WVU as transfer students and will be accepted directly into the program by WVU Admissions.

## INTERNAL (WVU) STUDENTS WISHING TO CHANGE THEIR MAJOR

Students who have completed at least one semester of undergraduate coursework at WVU or another institution of higher education prior to seeking admission to the Health Services Management and Leadership program are eligible if they 1) meet the admission requirements of a **minimum cumulative GPA of 2.75** and 2) **meet with an SPH advisor** or attend a public health information session.

## ADMISSIONS REQUIREMENTS 2024-2025

The Admissions Requirements above will be the same for the 2024-2025 Academic Year.

Major Code: 8417

## General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
<b>General Education Foundations</b>		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

## Degree Requirements

Code	Title	Hours
A cumulative GPA of 3.0 is required for the degree.		
University Requirements		56
College Core Requirements		25
Health Services Management and Leadership Major Requirements		39
Total Hours		120

## University Requirements

Code	Title	Hours
General Education Foundations (GEF) 1, 2, 3, 4, 5, 6, 7, and 8 (31-37 Credits)		
Outstanding GEF Requirements 1, 2, 3, 4, 5, 6, 7, and 8		34
PUBH 191	First-Year Seminar	1
General Electives		21
Total Hours		56

## College Core Requirements

Code	Title	Hours
PUBH 101	Introduction to Public and Community Health	3
PUBH 200	Introduction to Public Health Careers and Information	1
PUBH 201	Global Perspectives of Public Health	3
PUBH 202	Social Determinants of Health	3
PUBH 205	Writing for Public Health Audiences	3
PUBH 211	Biostatistics for Population Health	3
PUBH 222	Epidemiology for Public Health	3
PUBH 233	The US Healthcare System: Structures and Incentives	3
PUBH 241	Biological Basis of Public Health	3
Total Hours		25

## Health Services Management and Leadership Major Requirements

Code	Title	Hours
A minimum GPA of 3.0 is required in Health Services Management and Leadership Major Requirements.		
PUBH 230	Introduction to Health Administration (minimum grade of B-)	3
PUBH 258	Terminology and Communication for Health Professionals	3

PUBH 311	Health Research Data Management and Reporting	3
PUBH 331	Introduction to Health Policy	3
PUBH 338	Public Health Project Management	3
PUBH 438	Managing Quality Improvement in Healthcare	3
PUBH 439	Financials Tools for Health Administration	3
PUBH 440	Health Systems Leadership	3
PUBH 464	Ethical, Legal and Financial Issues in Healthcare	3

Select one of the following: 3

PUBH 260	Principles of Patient Navigation	
PUBH 325	Introduction to Injury Prevention	
PUBH 334	Emergency Preparedness for Public Health	
PUBH 337	Climate Change and Public Health	
PUBH 427	Introduction to Outbreak Investigation	

**Required Field Experience and Capstone Courses**

Minimum grade of C- is required.

PUBH 400	Field Placement Preparation Seminar	1
PUBH 482	Health Management Internship	6
PUBH 489	School of Public Health Undergraduate Capstone	2

Total Hours 39

**Suggested Plan of Study**

**First Year**

Fall	Hours	Spring	Hours
PUBH 191		1 PUBH 201	3
PUBH 101		3 PUBH 202	3
ENGL 101 (GEF 1)		3 GEF 3	3
General Education/Minor/General Electives		9 General Education/Minor/General Electives	6
		16	15

**Second Year**

Fall	Hours	Spring	Hours
PUBH 200		1 PUBH 205	3
PUBH 211		3 PUBH 222	3
PUBH 233		3 ENGL 102	3
General Education/Minor/General Electives		9 General Education/Minor/General Electives	6
		16	15

**Third Year**

Fall	Hours	Spring	Hours
PUBH 230		3 PUBH 258	3
PUBH 241		3 PUBH 311	3
PUBH 331		3 PUBH 338	3
General Education/Minor/General Electives		6 PUBH Elective	3
		General Education/Minor/General Electives	3
		15	15

**Fourth Year**

Fall	Hours	Spring	Hours
PUBH 400		1 PUBH 440	3
PUBH 438		3 PUBH 482	6
PUBH 439		3 PUBH 489	2
PUBH 464		3 General Education/Minor/General Electives	3

General Education/Minor/General Electives	4	
	14	14

Total credit hours: 120

## Accelerated Program

In order to be admitted to this ABM program, applicants must:

- be enrolled in the Bachelor of Science in Health Services Management and Leadership (BS-HSML) program.
- have a minimum GPA of 3.5.
- complete a minimum of 60 credit-hours, but not more than 92 credit-hours, as prescribed in the BS-HSML Plan of Study.
  - Transfer students (internal or external) are not eligible for the ABM program at this time.
- earn a minimum grade of "B+" in PUBH 205: Writing for Public Health Audiences.
- schedule one meeting with their WVU School of Public Health undergraduate advisor to ensure they are eligible to apply for the program.
- not be enrolled in a dual degree or certificate program.
- not have any documented infractions with the WVU Office of Student Conduct or any external law enforcement agencies.
- transfer students must complete at least 24 credit hours as degree-seeking students at WVU before applying.

## Degree Requirements

Code	Title	Hours
A cumulative GPA of 3.0 is required for the degree.		
University Requirements		46
College Core Requirements		25
Health Services Management and Leadership Major Requirements		30
MHA Health Administration Program Requirements		44
Total Hours		145

## University Requirements

Code	Title	Hours
General Education Foundations (GEF) 1, 2, 3, 4, 5, 6, 7, and 8 (31-37 Credits)		
Outstanding GEF Requirements 1, 2, 3, 4, 5, 6 and 7		25
PUBH 191	First-Year Seminar	1
General Electives		20
Total Hours		46

## College Core Requirements

Code	Title	Hours
PUBH 101	Introduction to Public and Community Health	3
PUBH 200	Introduction to Public Health Careers and Information	1
PUBH 201	Global Perspectives of Public Health	3
PUBH 202	Social Determinants of Health	3
PUBH 205	Writing for Public Health Audiences	3
PUBH 211	Biostatistics for Population Health	3
PUBH 222	Epidemiology for Public Health	3
PUBH 233	The US Healthcare System: Structures and Incentives	3
PUBH 241	Biological Basis of Public Health	3
Total Hours		25

## Health Services Management and Leadership Major Requirements

Code	Title	Hours
A minimum GPA of 3.0 is required in Health Services Management and Leadership Major Requirements.		
PUBH 230	Introduction to Health Administration	3
PUBH 258	Terminology and Communication for Health Professionals	3

PUBH 311	Health Research Data Management and Reporting	3
PUBH 331	Introduction to Health Policy	3
PUBH 439	Financials Tools for Health Administration	3
PUBH 464	Ethical, Legal and Financial Issues in Healthcare	3
Select one of the following:		3
PUBH 260	Principles of Patient Navigation	
PUBH 325	Introduction to Injury Prevention	
PUBH 334	Emergency Preparedness for Public Health	
PUBH 337	Climate Change and Public Health	
PUBH 427	Introduction to Outbreak Investigation	
Required Field Experience and Capstone Courses		
Minimum grade of C- is required.		
PUBH 400	Field Placement Preparation Seminar	1
PUBH 482	Health Management Internship	6
PUBH 489	School of Public Health Undergraduate Capstone	2
Total Hours		30

## MHA Health Administration Program Requirements

Code	Title	Hours
Minimum GPA of 3.0 is required.		
PUBH 540	Health Systems Leadership	3
HPML 502	U.S. Healthcare Organization and Delivery	3
HPML 510	Health Economics	3
HPML 520	Health Administration and Operations Management	3
HPML 622	Analytic Methods for Health Policy, Management, and Leadership	3
HPML 523	Healthcare Finance	3
HPML 626	Internship	3
HPML 650	Professional Issues in Health Administration: Health Policy	1
HPML 652	Professional Issues in Health Administration: Law and Ethics	1
HPML 653	Professional Issues in Health Administration: Talent and Culture	1
HPML 654	Professional Issues in Health Administration: Health Information and Management Systems	1
HPML 555	Health Services Project Management	3
HPML 556	Managerial Epidemiology & Strategy	3
HPML 659	Comprehensive Experience in Healthcare Management	3
HPML 582	Managing Quality Improvement in Healthcare	3
Seminar		4
HPML 596	Graduate Seminar	
Elective		3
Foundational Public Health Knowledge		
Total Hours		44

## Suggested Plan of Study

### First Year

Fall	Hours	Spring	Hours
PUBH 191		1 PUBH 201	3
PUBH 101		3 PUBH 202	3
ENGL 101 (GEF 1)		3 GEF 3	3
General Education/ Minor/General Electives		9 General Education/ Minor/General Electives	6
		16	15

**Second Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	
PUBH 200		1 PUBH 205		3
PUBH 211		3 PUBH 222		3
PUBH 233		3 ENGL 102 (GEF 1)		3
General Education/ Minor/General Electives		9 General Education/ Minor/General Electives		6
		16	15	

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	
PUBH 230		3 PUBH 258		3
PUBH 241		3 PUBH 311		3
PUBH 331		3 PUBH 400		1
PUBH 464		3 PUBH 439		3
General Education/ Minor/General Electives		3 PUBH Elective		3
		General Education/ Minor/General Electives		3
		15	16	

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	<b>Summer</b>	<b>Hours</b>
HPML 582		3 PUBH 540		3 HPML 626	3
HPML 510		3 HPML 556		3	
HPML 520		3 HPML 523		3	
HPML 596		1 HPML 596		1	
PUBH 482		6 HPML 555		3	
		PUBH 489		2	
		16	15		3

**Fifth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>	
HPML 622		3 HPML 653		1
HPML 650		1 HPML 654		1
HPML 652		1 HPML 659		3
Elective		3 HPML 596		1
HPML 596		1 Elective		3
		9	9	

Total credit hours: 145

**Major Learning Outcomes****HEALTH SERVICES MANAGEMENT AND LEADERSHIP**

Graduates of the Health Services Management and Leadership program will:

1. Demonstrate a strong foundational knowledge of the history, principles, theories, frameworks, and current issues in public health.
2. Describe health and health care dynamics, including the structures, policies, processes and institutions that make up the U.S. healthcare system.
3. Manage the basic human, fiscal, and physical resources needed for accomplishing organizational goals.
4. Articulate a personal management philosophy that integrates health services management and leadership concepts, knowledge, and skills.
5. Apply principles and practices of health services management and leadership to identify and solve organizational problems.