

# Sport Management, B.S.

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## Degree Offered

- Bachelor of Science

## Nature of the Program

WVU Tech offers a Bachelor of Science degree in Physical Education (BSPED) with major Sport Management (SM) in the College of Business, Humanities and Social Sciences (BHSS). The Sport Management major prepares graduates for careers in professional and collegiate sport organizations, fitness and recreational facilities, and sport-related businesses. Examples of career opportunities include directors of marketing and promotions, assistant general managers, athletic directors, vice presidents of operations, compliance directors, and other positions.

## General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
<b>General Education Foundations</b>		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

## Curriculum Requirements

Code	Title	Hours
	University Requirements	38
	Program Requirements	12
	Sport Management Major Requirements	70
Total Hours		120

## University Requirements

Code	Title	Hours
	General Education Foundations (GEF) 1, 2, 3, 4, 5, 6, 7, and 8 (31-37 Credits)	
	Outstanding GEF Requirements 1, 2, 3, 5, and 6	21
WVUE 191	First Year Seminar	1
	General Electives	16
Total Hours		38

## Program Requirements

Code	Title	Hours
<b>Minimum 2.5 cumulative average for graduation</b>		
COMM 102	Fundamentals of Interpersonal Communication	3
ECON 201	Principles of Microeconomics (GEF 8)	3
MDIA 101	Media and Society (GEF 8)	3
SM 167	Introduction to Sport Management (minimum grade of C-)	3
Total Hours		12

## Sport Management Major Requirements

Code	Title	Hours
<b>Minimum 2.0 in all major courses</b>		
<b>Minimum 2.5 cumulative average for graduation</b>		
SEP 272	Introduction to Sport and Performance Psychology (GEF 4)	3
SEP 371	Sport in American Society (GEF 8)	3
SM 125	Sport Facility Management	3
SM 137	Sport Event Management	3
SM 240	Sport Governance	3
SM 287	Contemporary Issues in Sport Management	3
SM 345	Technology in Sport Management	2
SM 350	Leadership Theory and Application in Sport	3
SM 355	Orientation in Sport Management	1
SM 370	Sport Finance and Economics	3
SM 375	Sport in the Global Market (GEF 7)	3
SM 380	History and Philosophy of Sport	3
SM 426	Liability in Sport	3
SM 485	Management of Sport Organizations	3
SM 486	Sport Marketing & Sales	3
SM 491	Professional Field Experience	3
ACCT 201	Principles of Accounting 1	3
CS 101	Intro to Computer Applications	4
BCOR 350	Principles of Marketing	3
BCOR 370	Principles of Management	3
HUMS 320	Public Administration	3
MDS 270	Effective Public Speaking	3
<b>Restricted Electives: Select two courses (6 Credits) of the Following Subjects (ACCT, BCOR, BLAW, ECON, ENTR, FIN, MANG, MKTG, SM, ACE) *</b>		<b>6</b>
Total Hours		70

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Restricted Electives are not required for students pursuing a minor in Accounting, Business Administration, or Economics.

## Suggested Plan of Study

### First Year

Fall	Hours	Spring	Hours
ENGL 101 (GEF 1)		3 ENGL 102 (GEF 1)	3
SM 125		3 COMM 102	3
SM 167		3 CS 101	4
WVUE 191		1 SM 137	3
GEF 2		4 GEF 5	3
GEF 3 (MATH 121 or higher)		3	
		17	16

**Second Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
ACCT 201		3 MDIA 101 (GEF 8)	3
ECON 201 (GEF 8)		3 SEP 272 (GEF 4)	3
SEP 371 (GEF 8)		3 GEF 6	3
SM 375 (GEF 7)		3 Elective	3
MDS 270		3 Restricted Elective or Approved Minor	3
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		15	15

**Third Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
BCOR 350		3 SM 240	3
BCOR 370		3 SM 345	2
HUMS 320		3 SM 350	3
SM 370		3 SM 355	1
SM 380		3 Elective	3
		Restricted Elective or Approved Minor	3
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		15	15

**Fourth Year**

<b>Fall</b>	<b>Hours</b>	<b>Spring</b>	<b>Hours</b>
SM 426		3 SM 287	3
SM 485		3 SM 486	3
Elective		3 SM 491	3
Elective		3 Elective	3
Elective		3	
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		15	12

Total credit hours: 120

**Major Learning Outcomes****SPORT MANAGEMENT**

Graduates of Sport Management will:

- Recognize the importance and significance of the role of sport management
- Develop analytical and communication skills appropriate to the professional and corporate environment
- Be prepared to assume management positions in a variety of athletic and sport-related businesses and industries
- Be familiar with compliance programs at the collegiate and national athletic sport levels
- Recognize the importance of continuing emotional, intellectual, and physical development throughout their lives