

Sport Management, B.S.

Degree Offered

- Bachelor of Science

Nature of the Program

WVU Tech offers a Bachelor of Science degree in Physical Education (BSPED) with major Sport Management (SM) in the College of Business, Humanities and Social Sciences (BHSS). The Sport Management major prepares graduates for careers in professional and collegiate sport organizations, fitness and recreational facilities, and sport-related businesses. Examples of career opportunities include directors of marketing and promotions, assistant general managers, athletic directors, vice presidents of operations, compliance directors, and other positions.

FACULTY

CHAIR

- Mark Jones

TEACHING INSTRUCTOR

- Caroline McKelvie

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
General Education Foundations		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

Code	Title	Hours
	University Requirements	41
	Program Requirements	12
	Sport Management Major Requirements	67
Total Hours		120

University Requirements

Code	Title	Hours
General Education Foundations (GEF) 1, 2, 3, 4, 5, 6, 7, and 8 (31-37 Credits)		
Outstanding GEF Requirements 1, 2, 3, 5, and 6		21
WVUE 191	First Year Seminar	1
General Electives		19
Total Hours		41

Program Requirements

Code	Title	Hours
Minimum 2.5 cumulative average for graduation		
COMM 102	Fundamentals of Interpersonal Communication	3
ECON 201	Principles of Microeconomics (GEF 8)	3
MDIA 101	Media and Society (GEF 8)	3
SM 167	Introduction to Sport Management (minimum grade of C-)	3
Total Hours		12

Sport Management Major Requirements

Code	Title	Hours
Minimum 2.0 in all major courses		
Minimum 2.5 cumulative average for graduation		
SEP 271	Sport in American Society (GEF 8)	3
SEP 272	Psychological Perspectives of Sport (GEF 4)	3
SM 340	Sport Governance	3
SM 345	Technology in Sport Management	2
SM 350	Leadership Theory and Application in Sport	3
SM 355	Orientation in Sport Management	1
SM 370	Sport Finance and Economics	3
SM 375	Sport in the Global Market (GEF 7)	3
SM 380	History and Philosophy of Sport	3
SM 387	Contemporary Issues in Sport Management	3
SM 425	Sport Facility Management	3
SM 426	Liability in Sport	3
SM 485	Management of Sport Organizations	3
SM 486	Sport Marketing & Sales	3
SM 491	Professional Field Experience	3
ACCT 201	Principles of Accounting 1	3
CS 101	Intro to Computer Applications	4
BCOR 350	Principles of Marketing	3
BCOR 370	Principles of Management	3
HUMS 320	Public Administration	3
MDS 270	Effective Public Speaking	3
Restricted Electives: Select two courses (6 Credits) of the Following Subjects (ACCT, BCOR, BLAW, ECON, ENTR, FIN, MANG, MKTG, SM, ACE) *		6
Total Hours		67

*

Restricted Electives are not required for students pursuing a minor in Accounting, Business Administration, or Economics.

Suggested Plan of Study

First Year

Fall	Hours	Spring	Hours
ENGL 101 (GEF 1)		3 ENGL 102 (GEF 1)	3
SM 167		3 COMM 102	3
WVUE 191		1 CS 101	4
GEF 2		4 GEF 5	3
GEF 3 (MATH 121 or higher)		3 GEF 6	3
		14	16

Second Year

Fall	Hours	Spring	Hours
ACCT 201		3 MDIA 101	3
ECON 201		3 SEP 272 (GEF 4)	3
SEP 271 (GEF 8)		3 GEF 2 or Elective	3
SM 375 (GEF 7)		3 Elective	3
MDS 270		3 Restricted Elective or Approved Minor	3
		15	15

Third Year

Fall	Hours	Spring	Hours
BCOR 350		3 SM 345	2
BCOR 370		3 SM 350	3
HUMS 320		3 SM 355	1
SM 370		3 SM 340	3
SM 380		3 Elective	6
		Restricted Elective or Approved Minor	3
		15	18

Fourth Year

Fall	Hours	Spring	Hours
SM 425		3 SM 387	3
SM 426		3 SM 486	3
SM 485		3 SM 491	3
Elective		3 Elective	3
Elective		3	
		15	12

Total credit hours: 120

Major Learning Outcomes

SPORT MANAGEMENT

Graduates of Sport Management will:

- Recognize the importance and significance of the role of sport management
- Develop analytical and communication skills appropriate to the professional and corporate environment
- Be prepared to assume management positions in a variety of athletic and sport-related businesses and industries
- Be familiar with compliance programs at the collegiate and national athletic sport levels
- Recognize the importance of continuing emotional, intellectual, and physical development throughout their lives