

Sport Communication

Minor Contact

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Minor Code - U088

The sport communication minor requires courses offered by the WVU College of Applied Human Sciences and the College of Media. This blended minor includes both on-campus and online courses, and summer coursework is typically required to complete it.

Students in colleges and units outside of the College of Media may earn a minor in sport communication by completing the following courses and meeting the requirements as stated below. The sport communication minor is not available to students in the College of Media unless they are pursuing the College's multidisciplinary studies major. The majority of courses for the sport communication minor are offered exclusively online and some may require summer enrollment. Note that additional online course fees apply.

To earn a minor in sport communication, a student must earn a minimum overall GPA of 2.0 in all courses required for the minor and have 9 distinct credit hours in the minor not shared with other degree requirements. However, College of Media MDS students must earn a C- in every course in the minor and all 15 credit hours must be distinct to the minor and not shared with other degree requirements.

Code	Title	Hours
A grade of C- or higher must be earned in all minor courses		
Select one of the following:		3
ADPR 215	Introduction to Advertising and Public Relations	
ADV 201	Advertising and Society	
ADV 215	Principles of Advertising	
PR 215	Introduction to Public Relations	
Required:		3
MDIA 361	Media Relations In Sport	
Select one of the following:		3
JRL 412	Sport Journalism	
PR 412	IMC for Sport	
Select one of the following:		3
ACE 265	Sport is Life	
SEP 371	Sport in American Society	
Select two of the following:		6
SM 426	Liability in Sport (Only offered in spring and summer for minors)	
SM 485	Management of Sport Organizations (Only offered in fall and summer for minors)	
SM 486	Sport Marketing & Sales (Only offered in summer for minors)	
Total Hours		18