

Sport Communication

MINOR CODE - U088

The sport communication minor requires courses offered by the WVU College of Physical Activity and Sport Sciences and the College of Media. This blended minor includes both on-campus and online courses, and summer coursework is typically required to complete it.

To earn a minor in sport communication, a minimum grade of C- is required in all minor courses.

Students who double or triple minor in any two or three College of Media minors may only count each course towards one specific minor. In the case of overlapping curricula, students must replace the redundant course(s) with one of the College of Media's online 200-level or higher open-enrollment courses.

A grade of C- or higher must be earned in all minor courses

Requirements

One of the following:		3
ADV 201	Advertising and Society	
ADV 215	Principles of Advertising	
PR 215	Introduction to Public Relations	
Required:		3
JRL 361	Media Relations In Sport	
One of the following:		3
JRL 412	Sport Journalism	
PR 412	IMC for Sport	
Required: offered by the College of Physical Activity and Sports Sciences		3
SEP 271	Sport in American Society	
Two of the following offered by the College of Physical Activity and Sports Sciences:		6
SM 426	Liability in Sport (Only offered in spring and summer for minors)	
SM 485	Sport Management (Only offered in fall and summer for minors)	
SM 486	Sport Marketing & Sales (Only offered in summer for minors)	
Total Hours		18