

# Sport Communication

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## MINOR CODE - U088

The sport communication minor requires courses offered by the WVU College of Physical Activity and Sport Sciences and the College of Media. This blended minor includes both on-campus and online courses, and summer coursework is typically required to complete it.

To earn a minor in sport communication, a minimum grade of C- is required in all minor courses.

Students who double or triple minor in any two or three College of Media minors may only count each course towards one specific minor. In the case of overlapping curricula, students must replace the redundant course(s) with one of the College of Media's online 200-level or higher open-enrollment courses.

A grade of C- or higher must be earned in all minor courses

### Requirements

|  |   |           |
|--|---|-----------|
| <b>One of the following:</b>   |   | <b>3</b>  |
| ADV 201  | Advertising and Society   |           |
| ADV 215  | Principles of Advertising   |           |
| PR 215   | Introduction to Public Relations                                  |           |
| <b>Required:</b>   |   | <b>3</b>  |
| JRL 361  | Media Relations In Sport  |           |
| <b>One of the following:</b>   |   | <b>3</b>  |
| JRL 412  | Sport Journalism  |           |
| PR 412   | IMC for Sport   |           |
| <b>Required: offered by the College of Physical Activity and Sports Sciences</b>             |   | <b>3</b>  |
| SEP 271  | Sport in American Society   |           |
| <b>Two of the following offered by the College of Physical Activity and Sports Sciences:</b> |   | <b>6</b>  |
| SM 426   | Liability in Sport (Only offered in spring and summer for minors) |           |
| SM 485   | Sport Management (Only offered in fall and summer for minors)     |           |
| SM 486   | Sport Marketing & Sales (Only offered in summer for minors)       |           |
| <b>Total Hours</b>   |   | <b>18</b> |