

Sales Engineering

Minor Contact

- Statler College (Statler-StudentServices@mail.wvu.edu)

Minor Code - U234

Code	Title	Hours
BCOR 350	Principles of Marketing	3
MKTG 320	Professional Selling 1	3
IENG 385	Sales Engineering 1	3
IENG 485	Sales Engineering 2	3
Select one from the following:		3
IENG 220 & 220L	Re-Engineering Management Systems and Re-Engineering Management Systems Laboratory	
IENG 404	Engineering Leadership	
IENG 473	Team Facilitation	
IENG 474	Technology Entrepreneurship	
MKTG 321	Professional Selling 2	
MKTG 345	Selling with Digital Media	
MKTG 420	Sales Management	
Total Hours		15