

# Public Relations

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## Minor Contact

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## Minor Code - U070

Students in colleges and units outside of the College of Media may earn a minor in public relations by completing the following courses and meeting the requirements as stated below. The public relations minor is not available to students in the College of Media unless they are pursuing the College's multidisciplinary studies major. The majority of courses for the public relations minor are offered exclusively online and some may require summer enrollment. Note that additional online course fees apply.

To earn a minor in public relations, a student must earn a minimum overall GPA of 2.0 in all courses required for the minor and have 9 distinct credit hours in the minor not shared with other degree requirements. However, College of Media MDS students must earn a C- in every course in the minor and all 15 credit hours must be distinct to the minor and not shared with other degree requirements.

### Course Requirements

Code	Title	Hours
MDIA 101	Media and Society	3
PR 215	Introduction to Public Relations	3
PR 301	Writing for Public Relations	3
PR 401	Applied Public Relations	3
PR 410	Integrated Marketing Communications for Public Relations	3
Total Hours		15