

Professional Sales

Minor Contact

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Minor Code - U155

Code	Title	Hours
Required Coursework		
All courses must be completed with a C- or higher.		
BCOR 350	Principles of Marketing	3
MKTG 320	Professional Selling 1	3
MKTG 321	Professional Selling 2	3
MKTG 345	Selling with Digital Media	3
MKTG 420	Sales Management	3
Total Hours		15