

Interactive Design for Media

MINOR CODE - U129

The interactive media design minor is intended to close an existing gap between the College of Creative Arts and the College of Media by providing a finely-tuned curriculum supplement for journalism and strategic communications students that delivers emergent digital and interactive design skills while expanding learning opportunities for art and design students in the study of narrative methodologies, multimedia and visual storytelling. This minor is restricted to students with a major in either the College of Media or the College of Creative Arts.

Through collaboration and shared support between the College of Creative Arts and the College of Media, students will be able to acquire critical competitive skills in interactive design and visual narrative using new technologies that will make them highly competitive in an environment that is increasingly determined by digital and visual media. To complete the interactive media design minor, students must schedule an appointment with their advisor in the School of Art and Design or the College of Media.

To earn this minor, a minimum grade of C- is required in all minor courses.

ART 272	Designing for Multimedia	3
Art and Design students complete the following JRL course; Media students complete the following ART course:		3
JRL 210	Visual Journalism and New Media	
ART 270	Introduction to Electronic Media 1	
JRL 225	Media Tools & Applications	3
JRL 322	Gaming Design and Digital Narrative	3
ART 372	Interactive Design	3
Art and Design students complete the ART course; Media students complete the JRL course:		3
ART 472	Advanced Interactive Design	
JRL 472	Advanced Interactive Design	
Total Hours		18