

Fashion Merchandising

Minor Contact

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Minor Code - U097

The FDM minor exposes students to the merchandising activities of a highly dynamic industry. Core structures of production, distribution, and consumption are covered across the 18 required credit hours. Students can tailor the minor to their interests, focusing on up-chain or down-chain activities. Students also have the option to apply up to six credits earned studying abroad in the Disegno Italia program. A letter grade of "C" or better must be earned in all courses.

Code	Title	Hours
Minor Requirements		
A minimum grade of C is required in all courses.		
FDM 110	Introduction to Fashion Business	3
FDM 211	Introduction to Textiles	3
FDM 220 or FDM 221	Fashion, the Body, and Culture Dress History: 1850-Present	3
FDM 360	Retail Merchandising	3
Select two of the following:		
OR Participate in Disegno Italia Study Tour (6 credits; Summer Only)		
FDM 411 or FDM 412	Fashion Consumer Behavior Fashion Sourcing and Supply Chain Management	3
FDM 461 or FDM 460	Omni-Channel Fashion Retailing Sustainability in Fashion	3
Total Hours		18