Event Planning

MINOR CODE - U131

Students in colleges and units outside of the College of Media may earn a minor in event planning by completing the following courses and meeting the requirements as stated below. The event planning minor is not available to students in the College of Media unless they are pursuing the College’s multidisciplinary studies major or are pursuing it as an optional secondary minor. (A primary minor must be earned from a unit outside of the College of Media to be eligible to graduate.) The majority of courses for the event planning minor are offered exclusively online and may require summer enrollment (additional online course fees may apply).

To earn a minor in event planning, a student must earn a minimum overall GPA of 2.0 in all courses required for the minor. However, College of Media MDS students must earn a C- in every course in the minor.

Students who double or triple minor in any two or three College of Media minors may only count each course towards one specific minor. In the case of overlapping curricula, students must replace the redundant course(s) with one of the College of Media’s online 200-level or higher open-enrollment courses.

Course Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRL 101</td>
<td>Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>PR 215</td>
<td>Introduction to Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>PR 436</td>
<td>Event Planning</td>
<td>3</td>
</tr>
<tr>
<td>PR 437</td>
<td>Event Promotion</td>
<td>3</td>
</tr>
<tr>
<td>PR 438</td>
<td>Event Execution</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td></td>
<td><strong>15</strong></td>
</tr>
</tbody>
</table>