

Entrepreneurship

Minor Contact

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MINOR CODE - U180

Code	Title	Hours
A minimum grade of C- is required in all courses counting toward the minor.		
ENTR 400	Advanced Concepts in Entrepreneurship	3
ENTR 405	Entrepreneurial Creativity & Innovation	3
ENTR 440	Small Business Consulting	3
Select two of the following:		6
400-Level ENTR Courses		
ACCT 331	Managerial Accounting	
COMM 306	Organizational Communication	
COMM 404	Persuasion	
MKTG 320	Professional Selling 1	
MKTG 321	Professional Selling 2	
MKTG 345	Selling with Digital Media	
MKTG 350	Product and Brand Management	
MKTG 445	Start Up Marketing Promotions	
Total Hours		15