

# Entrepreneurship

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## Minor Contact

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## MINOR CODE - U180

Code	Title	Hours
<b>A minimum grade of C- is required in all courses counting toward the minor.</b>		
ENTR 400	Advanced Concepts in Entrepreneurship	3
ENTR 405	Entrepreneurial Creativity & Innovation	3
Select one of the following options:		6
ENTR 430 & ENTR 440	Business Analysis and Planning and Small Business Consulting	
ENTR 455 & ENTR 460	Entrepreneurial Opportunity Identification and Entrepreneurship Practicum	
Select one of the following:		3
ENTR 416	Social Entrepreneurship	
ENTR 420	Entrepreneurial Finance	
ENTR 425	Risk Assessment and Contracts	
ENTR 436	Family Business	
COMM 306	Organizational Communication	
COMM 404	Persuasion	
MKTG 320	Professional Selling 1	
MKTG 345	Selling with Digital Media	
MKTG 350	Product and Brand Management	
Total Hours		15