Entertainment Media

MINOR CODE - U132

Students in colleges and units outside the College of Media may earn a minor in entertainment media by completing the following courses and meeting the requirements as stated below. The entertainment media minor is not available to students in the College of Media unless they are pursuing the College’s multidisciplinary studies major. The majority of courses for the entertainment media minor are offered exclusively online and may require summer enrollment (additional online course fees may apply).

To earn a minor in entertainment media, a student must earn a minimum overall GPA of 2.0 in all courses required for the minor. However, College of Media MDS students must earn a C- in every course in the minor.

Students who double or triple minor in any two or three College of Media minors may only count each course towards one specific minor. In the case of overlapping curricula, students must replace the redundant course(s) with one of the College of Media’s online 200-level or higher open-enrollment courses.

Course Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRL 101</td>
<td>Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>PR 215</td>
<td>Introduction to Public Relations</td>
<td>3</td>
</tr>
<tr>
<td>PR 431</td>
<td>Promotion for Entertainment Media</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Select one of the following:</td>
<td>3</td>
</tr>
<tr>
<td>PR 432</td>
<td>Entertainment Media Branding</td>
<td>3</td>
</tr>
<tr>
<td>JRL 419</td>
<td>Entertainment Reporting</td>
<td></td>
</tr>
<tr>
<td>PR 433</td>
<td>Entertainment Media Campaigns</td>
<td>3</td>
</tr>
<tr>
<td>Total Hours</td>
<td>15</td>
<td></td>
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</tbody>
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