Business Data Analytics

Minor Contact

- Janet Fraser (jlfraser@mail.wvu.edu)

Minor Code - U156

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>BUDA 450</td>
<td>Business Data Mining and Visualization</td>
<td>3</td>
</tr>
<tr>
<td>BUDA 455</td>
<td>Introduction to Business Intelligence and Artificial Intelligence</td>
<td>3</td>
</tr>
<tr>
<td>MANG 426</td>
<td>Introduction to Decision Analysis</td>
<td>3</td>
</tr>
<tr>
<td>or BUDA 452</td>
<td>Business Simulation Modeling</td>
<td></td>
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Select two of the following: 6

- ACCT 426  Analytics for Accounting Analysis
- BUDA 451  Advanced Business Data Mining
- BUDA 460  Artificial Intelligence and Machine Learning for Business
- BUDA 495  Independent Study (Dept Approval)
- BUDA 550  Business Data Visualization
- ECON 425  Introductory Econometrics
- MANG 426  Introduction to Decision Analysis
- or BUDA 452  Business Simulation Modeling
- MIST 351  Database Management Systems
- or DSCI 301  Databases for Data Science

Total Hours 15

* All students accepted into the Minor in Business Data Analytics minor will be required to have a C- or better in MATH 155, or a B- or better in MATH 150 or a C- or better in MATH 154. All students will have a B- or better in, STAT 211 or ECON 225, or a C- or better STAT 215, or equivalent.

ENTRY REQUIREMENTS: Each student who completes a minor in Business Data Analytics will complete a minimum of 15 hours within the College of Business and Economics.