# Arts Administration

**MINOR CODE - U078**

Arts Administration is one of the fastest growing fields in the arts industry. This interdisciplinary minor includes courses in the arts, business, public relations, and leadership. The goal is to provide students with the basic knowledge and skills they will need for entry-level work with cultural, performing and visual arts organizations such as orchestras, theaters, museums, galleries and dance companies. Arts Administration may also lead to opportunities that include event planning, arts facilities management, public relations, marketing, and grant writing for arts organizations. A minimum GPA of 2.0 is required in all minor courses.

<table>
<thead>
<tr>
<th>Art Core</th>
<th>3</th>
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<tbody>
<tr>
<td>Select 1 or more from the following</td>
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<tr>
<td>ARHS 101</td>
<td>Landmarks of World Art</td>
</tr>
<tr>
<td>ARHS 160</td>
<td>Survey of Art History 2</td>
</tr>
<tr>
<td>MUSC 111</td>
<td>Introduction to Music</td>
</tr>
<tr>
<td>THET 101</td>
<td>Introduction to the Theatre</td>
</tr>
<tr>
<td>DANC 170</td>
<td>Introduction to Dance</td>
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<tr>
<th>Business</th>
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<tbody>
<tr>
<td>BUSA 320</td>
<td>Survey of Management</td>
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<tr>
<th>Public Relations</th>
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<tbody>
<tr>
<td>PR 215</td>
<td>Introduction to Public Relations</td>
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<tr>
<th>Arts Administration</th>
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<tbody>
<tr>
<td>ART 315</td>
<td>Arts Administration</td>
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<tr>
<td>ART 491</td>
<td>Professional Field Experience</td>
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<th>Electives</th>
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<tr>
<td>BUSA 330</td>
<td>Survey of Marketing</td>
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<td>COMM 306</td>
<td>Human Communication in Organizations and Institutions</td>
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<tr>
<td>IDS 493 - SPTP Arts Administration</td>
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<tr>
<td>LDR 201</td>
<td>Principles of Leadership</td>
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<tr>
<td>STAT 111</td>
<td>Understanding Statistics</td>
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**Total Hours** 18