School of Design and Community Development

Programs of Study

The majors in the School of Design and Community Development focus on improving the quality of life of individuals and groups by designing interactions, educational programs, and services between people and their environments to better address the needs and desires of communities and their residents. We imagine, educate, evaluate, plan, and produce experiences, products, settings and services that have the potential to transform lives. Given the range of our programs and the portability of skills taught in them, outcomes for students vary. Some of our graduates find employment in communities as teachers, extension agents, and community development specialists. Others find careers in traditional design and retail settings. And others find placement in a wide spectrum of innovative organizations that use design and design thinking as a way to fully understand and engage with their clients and markets. Study abroad is strongly encouraged in all of our programs, and is required in Interior Design.

Accreditation

The agricultural and extension education program is accredited by the National Council for Accreditation of Teacher Education (NCATE). The interior design program is accredited by the National Association of Schools of Art and Design (NASAD). The landscape architecture program is accredited by the American Society of Landscape Architects (ASLA).

FACULTY

DIRECTOR

• Kerry S. Odell - Ph.D. (Ohio State University)
  Agricultural & Extension Education

PROGRAM COORDINATORS

• Cindy V. Beacham - Ph.D.
  Design Studies

• Harry N. Boone, Jr. Ph.D.
  Agricultural & Extension Education

• Ron Dulaney, M. Arch.
  Interior Design

• Nora MacDonald, M.S.
  Fashion, Dress & Merchandising

• Charles Yuill - M.L.A.
  Landscape Architecture

PROFESSORS

• Cindy Beacham - Ph.D. (Virginia Tech)
  Design Studies-Design Thinking, Design Pedagogy, Design for Children, Evidence Based Design

• Harry N. Boone, Jr. - Ph.D. (Ohio State University)
  Agricultural & Extension Education-Computing technology, Teaching methods, Social science research

• Michael J. Dougherty - Ph.D. (Virginia Technical)
  Landscape Architecture-Environmental design and planning

• Stacy A. Gartin - Ph.D. (Ohio State University)
  Agricultural & Extension Education-Communications, Program planning, Leadership development, Teaching methods

• Nora M. MacDonald - M.S. (Iowa State University)
  Fashion, Dress & Merchandising-Educational pedagogy, Apparel design, Functional apparel, Fashion merchandising, Visual merchandising

ASSOCIATE PROFESSORS

• Deborah A. Boone - Ph.D. (Ohio State University)
  Agricultural & Extension Education-Extension education, Leadership development, Program evaluation and development

• Peter Butler - M.L.A. (Iowa State)
  Landscape Architecture-Cultural landscape planning and interpretation, Community design

• Ronald Dulaney Jr. - M. Arch. (Virginia Tech)
  Interior Design-Architectural design, Design and culture, Design media, Material and fabrication processes, Poetics of construction

• Michael Hasenmyer - M.L.A. (North Carolina State University)
  Landscape Architecture-Virtual simulation, Design education

• Charles B. Yuill - M.L.A. (University of Massachusetts)
ASSISTANT PROFESSORS

- Jessica Blythe - Ph.D. (University of Florida)
  Agricultural & Extension Education-Agricultural education, STEM education, Teaching methods, Effective teacher professional development, Quantitative and qualitative research methods
- Hodjat Ghadimi - Ph.D. (The Ohio State University)
  Design Studies-Intelligent build environment, Innovation economics, Energy-environment-economy interaction modeling, Sustainable development planning, GeoDesign
- Vaiki Haas - M.L.A. (University of Michigan)
  Landscape Architecture-Native species, Stormwater management, Regional greenspace
- J. Chris Haddox - M.S. (West Virginia University)
  Design Studies-LEED AP, Green Advantage Certified, Sustainable design and Construction, Green building theory and practice
- Ashley Kyber - M.S. (Clemson University), M.F.A. (Cranbrook)
  Landscape Architecture-Community design landscape/public art, Environmental/green design
- Craig Nelson, M.I.D. (North Carolina State University)
  Design Studies-Designing consumer products, Industrial design, Prototyping, Brand identity
- Lisa Orr - M.L.A. (University of California at Berkeley)
  Landscape Architecture-Vernacular and cultural landscape analysis and theory, Landscape architectural graphics and representation
- Jennifer Yang, Ph.D. (Virginia Tech)
  Fashion, Dress & Merchandising-Merchandise, Planning and control, Product merchandising, Mass-customization, Product fit

VISITING ASSISTANT PROFESSORS

- Lee Mullett - M.S. (West Virginia University)
  Interior Design-Teaching, Design
- William Plyler - Ph.D. (West Virginia University)
  Interior Design-Architectural design, Design technology
- Elijah Pollard - M.F.A. (SUNY)
  Fashion, Dress & Merchandising-Fine Arts, Design

FACULTY EMERITI

- William H. Hagerty
- Mary Rose Jones
- Layle D. Lawrence
- Marian B. Liddell
- Donald R. Armstrong
- George W. Longenecker
- Steven B. McBride
- Janice I. Yeager

In this section:

- Fashion Merchandising (p. 2)
- Landscape Studies (p. 3)
- Rural Community Development (p. 3)
- Sustainable Design (p. 3)

FASHION MERCHANDISING

MINOR CODE - U097

A minor in Fashion Merchandising prepares students to understand the role of apparel in today’s marketplace and the global nature of the fashion and apparel industry. Students are expected to obtain a grade of "C" or better in each course.

Minor Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>FDM 140</td>
<td>Introduction to Textiles</td>
<td>3</td>
</tr>
<tr>
<td>FDM 210</td>
<td>Fashion and Dress Through History</td>
<td>3</td>
</tr>
<tr>
<td>or FDM 220</td>
<td>Fashion, the Body, and Culture</td>
<td>3</td>
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</tbody>
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LANDSCAPE STUDIES

MINOR CODE- U084

The undergraduate minor in landscape studies is offered to any student enrolled at West Virginia University who is interested in gaining a broad understanding of the body of knowledge and the skills involved with landscape architecture. The main focus of the minor is to provide students with a comprehensive landscape architecture theoretical background, including both cultural and historical issues related to the discipline, and planning and design issues at an urban and a regional scale. Students can select among a variety of courses depending on their own interest.

Completion of a minor in landscape studies will require a grade of C or better in all courses. Students completing the minor are required to take:

A grade of C or higher must be earned in all minor courses
LARC 105  Introduction to Landscape Architecture  3
LARC 212  History of Landscape Architecture  3
Select three of the following:  9
   LARC 361  Interior Plantscaping
   LARC 448  Design Analysis
   LARC 452  Contemporary Issues in Landscape Architecture
   LARC 465  Regional Design
   LARC 466  Introduction to Urban Design Issues
   LARC 570  Meanings of Place

Total Hours  15

RURAL & COMMUNITY DEVELOPMENT

MINOR CODE - U066

This minor covers the concepts and principles pertaining to rural community development and requires courses focusing on the economy, communication and leadership, and community design principles. A minimum GPA of 2.0 is required in all minor courses

ARE 204  Agribusiness Management  3
ARE 411  Rural Economic Development  3
AGEE 220  Group Organization and Leadership  3
AGEE 421  Agricultural and Natural Resource Communications  3
Select two of the following:  6
   LARC 465  Regional Design
   LARC 466  Introduction to Urban Design Issues
   LARC 570  Meanings of Place

Total Hours  18

SUSTAINABLE DESIGN

MINOR CODE - U098

The minor in Sustainable Design develops in students a sound understanding of the principles of sustainability and sustainable design. With guidance from a variety of faculty, students will be challenged to examine their surrounding environments as well as their own lifestyles through the lens of sustainability. The three tiers of minor coursework prepare students to complete the minor with two industry-recognized green credentials that will enhance their competitiveness in the job market. For additional information on the minor in Sustainable Design, please contact Chris Haddox at 304-293-3657 or at chris.haddox@mail.wvu.edu

A minimum GPA of 2.0 is required in all minor courses
Tier 1 - Select three of the following:  9
   DSGN 280  Sustainable Design and Development
   DSGN 140  Sustainable Living
   or RESM 140  Sustainable Living
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<tbody>
<tr>
<td>or PLSC 140</td>
<td>Sustainable Living</td>
</tr>
<tr>
<td>or WDSC 100</td>
<td>Forest Resources in United States History</td>
</tr>
<tr>
<td>RESM 480</td>
<td>Environmental Regulation</td>
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<tr>
<td>or ENVP 155</td>
<td>Elements of Environmental Protection</td>
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**Tier 2 - Select two of the following:**

<table>
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<th>Course Title</th>
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<tbody>
<tr>
<td>ARE 382</td>
<td>Agricultural and Natural Resources Law</td>
</tr>
<tr>
<td>RESM 493</td>
<td>Subject matter changes.</td>
</tr>
<tr>
<td>FOR 425</td>
<td>Global Forest Resources</td>
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<tr>
<td>DSGN 340</td>
<td>Design for Energy Efficiency</td>
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<tr>
<td>WDSC 320</td>
<td>Sustainable Construction</td>
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<tr>
<td>ENVP 460</td>
<td>Environmental Impact Assessment</td>
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**Tier 3**

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<th>Course Code</th>
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<tr>
<td>DSGN 470</td>
<td>Leadership in Energy and Environmental Design</td>
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**Total Hours**

18