College of Creative Arts

Degrees Offered
• Bachelor of Arts with Majors: Theatre, Art History, Music, Dance
• Bachelor of Fine Arts with Majors: Theatre, Art & Design (with or without certification)
• Bachelor of Music
• Bachelors of Multidisciplinary Studies

Introduction
Creative development in art, music, theatre, dance and multidisciplinary arts is central to the College of Creative Arts. Made up of three professionally accredited and nationally recognized Schools of Art & Design, Music, and Theatre & Dance, the College provides students with a place where young artists forge a personal understanding between artistic practice and theory and form personal and professional insights that explore and expand the nature of human creativity. Combining performance, exhibition, and scholarship in ways that address both traditional and innovative approaches to art, music, theatre and dance, students gain a greater understanding of the arts—and, in turn, themselves.

A distinguished faculty of scholars and artists bring to the College’s outstanding facilities a commitment to a creative process of artistic growth. In a rich environment of plays, exhibitions, and concerts, the College offers students the knowledge, skills, and inspiration necessary for artistic and professional success.

Vision Statement
The College of Creative Arts envisions broadening our role as a leader of innovation and engagement in the arts.

Mission Statement
The College of Creative Arts educates succeeding generations of artists, teachers, and scholars through an experiential student-centered approach to learning. The College advocates the arts as a medium through which the diversity of human experience is understood and valued. Exemplifying excellence and innovation in performance, exhibition, scholarship, and creative research, the College offers artistic and cultural opportunities for the citizens of West Virginia and the global community.

Study Abroad
The College of Creative Arts realizes the importance of the personal and professional benefits that result from studying abroad. Through WVU's international programs, students can gain a global perspective, broaden their experiences, and discover new career paths. College of Arts’ students have the opportunity to study abroad through one of the programs coordinated by the College or by the Office of International Programs.

Interested students should work with their academic advisor in developing a program of study that includes a study abroad experience.

For more information about International programs, see each School’s individual program descriptions in this catalog, visit each School’s website, or go to West Virginia University’s International Programs website at http://internationalstudies.wvu.edu/.

Graduation Requirements
Each School in the College of Creative Arts has specific graduation requirements for their programs. Students should refer to the individual program descriptions for graduation.

Application for Graduation
Three semesters prior to the anticipated date of graduation, each student should come to the College of Creative Arts Records Office to request an academic records audit to ensure that all program requirements will be fulfilled by the completion of the final semester of study. During the first month of a student’s final semester or summer session (the one in which the student will graduate), each student must apply for graduation and a diploma. If a student does not actually complete all program requirements by the end of the anticipated final semester, it will be necessary to reapply for a later graduation date. No candidate can graduate without this application.

College Scholarship Resources

CNG Endowed Scholarship for Creative Arts
The recipient will be selected by the College of Creative Arts based on demonstrated economic need and appropriate academic qualifications.

Baker-English Creative Arts Scholarship
The recipients shall be regularly enrolled undergraduate or graduate students at WVU in the College of Creative Arts. Preference shall be given in the following order: 1) Students majoring in Music; 2) Students majoring in Art; 3) Students majoring in Theatre. The recipients shall have demonstrated a) high level of performance and/or artistic ability as determined by a College of Creative Arts Scholarship Selection Committee, b) need for financial assistance, and c) academic promise as determined by appropriate officials of WVU Office of Student Financial Aid and the College of Creative Arts.

Philip Faini Scholarship

Used annually or otherwise for student aid in the College of Creative Arts. Recipients shall be selected by the Dean of the College.

Kenneth O. Godwin Jr. Scholarship

Student scholarship aid in the form of freshman scholarship awards. These freshman scholarship awards are non-renewable. The recipients shall be regularly enrolled at WVU as freshman undergraduate students. Recipients shall be graduates of Grafton High School and have at least one year of participation in the Grafton High Choral Department. First consideration shall be given to students who have been accepted into the School of Music, School of Art & Design, or School of Theatre & Dance in the College of Creative Arts at WVU.

Sophia B. & David F. Blaydes Creative Arts Scholarship

The recipients shall be regularly enrolled undergraduate students at WVU in the College of Creative Arts, with first preference given to freshman students. The award will be for the duration of one academic year, and alternate on a four year cycle beginning with a student studying art in the School of Art & Design, drama in the School of Theatre & Dance, music in the School of Music, and finally dance in the School of Theatre & Dance. The recipients shall have demonstrated a) high artistic ability as determined by the Scholarship Selection Committees of each School of the College of Creative Arts, b) need for financial assistance and c) high academic promise as determined by appropriate officials of the WVU Office of Student Financial Aid.

Mikki Van Wyk Creative Arts Scholarship

Consideration shall be given to students in any of the Schools (Art & Design, Music, Theatre & Dance). Recipients shall demonstrate financial need and academic promise by achieving a GPA of 3.0.

Estelle & Gladys Davis & Vivian Davis Michael CAC Scholarship

Consideration shall be given to students in any of the Schools (Art & Design, Music, Theatre & Dance). Undergraduate recipients shall demonstrate academic promise by achieving a GPA of 3.0. Undergraduate recipients shall be determined by the Dean of the College of Creative Arts and the School Directors in consultation with the WVU Office of Student Financial Aid.

ADMINISTRATION

DEAN AND DIRECTOR
- Paul K. Kreider - D.M.A. (University of Arizona)

ASSOCIATE DEAN
- William J. Winsor - M.F.A. (Ohio State University)

ASSISTANT DEAN
- John Hendricks, III - M.M. (West Virginia University)

Degree Designation Learning Goals

The language stated in the following learning goals for the College of Creative Arts undergraduate programs is based on (directly quoted, paraphrased or modified) current standards written and employed by the Council of Arts Accrediting Associations (National Association of Schools of Art and Design, National Association of Schools of Dance, National Association of Schools of Music and National Association of Schools of Theatre). Due to the nature of the College’s specialized degrees, this goal list is not intended to be comprehensive.

As stated by the Council of Arts Accrediting Association:

National accreditation requirements outline threshold standards for institutional and individual achievement. These thresholds indicate essentials; they are rigorous. Attaining them represents a significant accomplishment. Therefore, these standards are both a foundation and a framework for specific achievements and evaluations of their quality.

With the exception the Bachelor of Multidisciplinary Studies in the Arts and the Bachelor of Art in Dance and the Bachelor of Fine Arts in Musical Theatre, which are both pending “intent for accreditation,” the appropriate association of the Council has awarded accreditation to all of West Virginia University’s undergraduate degree programs within the College of Creative Arts.
BACHELOR OF ARTS

The Bachelor of Arts (BA) degree is based on a breadth of general, liberal arts studies (humanities, natural and physical sciences, and social sciences) with a specialized focus in one area of the Arts.

- The ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency and rhetorical force.
- An informed acquaintance with the mathematical and experimental methods of the physical and biological sciences, and with the main forms of analysis of the historical and quantitative techniques needed for investigating the workings and developments of modern society.
- An ability to address culture and history from a variety of perspectives.
- Understanding of, and experience in thinking about, moral and ethical problems.
- The ability to respect, understand and evaluate work in a variety of disciplines.
- The capacity to explain and defend views effectively and rationally.

Bachelor of Arts (BA) in Art History

- General knowledge of the monuments and principal artists of all major art periods of the past, including a broad understanding of contemporary art.
- Understanding the theory, analysis and criticism of movements and works of art.
- A general knowledge of world history.
- Knowledge of the tools and techniques of scholarship achieved through active research and the writing of analytical and critical essays.
- Functional knowledge of the creative process.

Bachelor of Arts (BA) in Theatre:

- The ability to think conceptually and critically about text, performance, and production.
- Understanding the playwriting and production processes, aesthetic properties of style, and the way these shape or are shaped by artistic and cultural forces.
- An acquaintance with a wide selection of theatre repertory including the principal eras, genres, and cultural sources.
- The ability to develop and defend informed judgments about theatre.
- Understanding approaches for realizing a variety of theatrical styles.
- Intermediate to advanced competence in one or more theatre specializations in creation, performance or scholarship.

Bachelor of Arts (BA) in Music:

- The ability to hear, identify, and work conceptually with the elements of music such as rhythm, melody, harmony, structure, timbre and texture.
- An understanding of and the ability to read and realize musical notation.
- An understanding of compositional processes, aesthetic properties of style, and the ways these shape or are shaped by artistic and cultural forces.
- An acquaintance with a wide selection of musical literature, the principal eras, genres, and cultural sources.
- The ability to develop and defend musical judgments.

Bachelor of Arts (BA) in Dance:

- The ability to identify and work conceptually with the elements of dance.
- An understanding of choreographic processes, aesthetic properties of style, and the ways these shape or are shaped by artistic and cultural ideas and contexts.
- An acquaintance with a wide selection of dance repertory, the principal eras, genres and cultural sources.
- The ability to develop and defend critical evaluations.
- Fundamental knowledge of the body and of kinesiology as applicable to work in dance.
- An understanding of procedures for realizing a variety of dance styles.

BACHELOR OF FINE ARTS

The Bachelor of Fine Arts (BFA) is a professional degree with an intensive focus on an area of the Arts supported by a program in general studies. The intent of the BFA is to prepare for professional practice in the area of the degree.

- The ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency and rhetorical force.
- An informed acquaintance with the mathematical and experimental methods of the physical and biological sciences, and with the main forms of analysis of the historical and quantitative techniques needed for investigating the workings and developments of modern society.
- An ability to address culture and history from a variety of perspectives.
- Understanding of, and experience in thinking about, moral and ethical problems.
- The ability to respect, understand and evaluate work in a variety of disciplines.
• The capacity to explain and defend views effectively and rationally.

**Bachelor of Fine Arts (BFA) in the Studio (Visual) Arts:**

• A developed visual sensitivity.
• The technical skills, perceptual development, and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in one or more media.
• Ability to make workable connections between concept and media.
• Some familiarity with the works and intentions of major artists/designers and movements of the past and the present.
• Understanding the nature of contemporary thinking on art and design and at least a rudimentary discernment of quality in design projects and works of art.
• The ability to use a knowledge of practice, history, theory, criticism and technology in the analysis of works of art.

**Bachelor of Fine Arts (BFA) in the Theatre:**

• Understanding of the skills requisite for artistic self-expression in at least one major area of theatre (acting, design/technology, musical theatre or puppetry/creative dramatics).
• Fundamental, comprehensive understanding of the various elements and basic interrelated processes of creation, interpretation, performance and production.
• Fundamental, conceptual understanding of the expressive possibilities of theatre.
• Knowledge and skills sufficient to work in both collaborative and individual roles in matters of theatre interpretation.
• Familiarity with theatre literature of various historical periods, cultural sources and modes of presentation.
• Experience with specific repertories and comparative standards of production quality through realized production and academic study.
• A knowledge of the common elements and vocabulary of theatre and of the interaction of these elements.
• The ability to develop and defend informed judgments about theatre.
• Students must acquire a working knowledge of technologies and equipment applicable to their area(s) of specialization.
• While synthesis is a lifetime process, students should be able to work independently on a variety of professional problems by combining, as appropriate to the issue, their capabilities in performance, repertory, theory, history and technology, as well as other fields they have studied.

**BACHELOR OF MUSIC**

The Bachelor of Music (BM) is a professional undergraduate degree in music. Students enrolled in professional undergraduate degrees in music are expected to develop the knowledge, skills, concepts, and sensitivities essential to the professional life of the musician.

• The ability to think, speak and write clearly and effectively.
• An informed acquaintance with fields of study beyond music such as those in the arts and humanities, the natural and physical sciences and the social sciences.
• A functional awareness of the differences and commonalities regarding work in artistic, scientific and humanistic domains. Awareness that multiple disciplinary perspectives and techniques are available to consider all issues and responsibilities including, but not limited to, history, culture, moral and ethical issues and decision-making.
• The ability to identify possibilities and locate information in other fields that have bearing on musical questions and endeavors.
• Technical skills requisite for artistic self-expression in at least one major performance area at a level appropriate for a particular music concentration.
• An overview understanding of the repertory in their major performance area and the ability to perform from a cross-section of that repertory.
• The ability to read at sight with fluency demonstrating both general musicianship and, in the major performance area, a level of skill relevant to professional standards appropriate for a particular music concentration.
• Knowledge and skills sufficient to work as a leader and in collaboration on matters of musical interpretation.
• Keyboard competency.
• Growth in artistry, technical skills, collaborative competence and knowledge of repertory through regular ensemble experiences.
• An understanding of the common elements and organizational patterns of music and their interaction and the ability to employ this understanding in aural, verbal and visual analyses.
• The ability to place music in historical, cultural, and stylistic contexts.
• A rudimentary capacity to create original or derivative music.
• A basic knowledge of music history and repertories through the present time.
• While synthesis is a lifetime process, students must be able to work on musical problems by combining, as appropriate to the issue, their capabilities in performance; aural, verbal, and visual analysis; composition/improvisation; and history and repertory.
BACHELOR OF MULTIDISCIPLINARY STUDIES IN THE ARTS

The Bachelor of Multidisciplinary Studies in the Arts (BMdS) allows students to follow an individualized course of study based on their own academic interests in the Arts.

• Demonstration of knowledge and/or skills in two or more area of study (minors) within the College beyond basic coursework and performance appropriate to the individual’s needs and interests.
• The ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency, and rhetorical force.
• An informed acquaintance with the mathematical and experimental methods of the physical and biological sciences, and with the main forms of analysis of the historical and quantitative techniques needed for investigating the workings and developments of modern society.
• An ability to address culture and history from a variety of perspectives.
• Understanding of, and experience in thinking about, moral and ethical problems.
• The ability to respect, understand and evaluate work in a variety of disciplines and particularly in one or more aspects of the Arts.
• The capacity to explain and defend views effectively and rationally.
• The ability to conceive, create and practice one or more specific areas of the Arts.
• Understanding the similarities, differences and relationships among the various forms of Art.
• A demonstration of the conceptual and practical relationship between at least two areas of the Arts combined with a third area related to the student’s specific academic and personal interest and goals.

Admission Requirements

The College of Creative Arts uses the admission standards and procedures of the University, and acceptance into the College and/or one of its Schools is contingent upon admission to WVU as an undergraduate student. Each School within the College also has individual admission requirements.

• The School of Music requires that all applicants complete a successful audition before consideration for admission into one of its programs.
• The School of Art & Design requires all applicants to the Bachelor of Fine Arts (BFA) in studio art to submit and successfully pass a portfolio review before admission into the program.
• For the School of Theatre’s and Dance Bachelor of Fine Arts (BFA) programs in theatre, the School requires that all applicants complete a successful audition and interview before consideration for admission into one of its BFA programs.
• For the School of Theatre’s and Dance Bachelor of Arts (BA) program in theatre, the School uses an open admission policy.
• For the School of Theatre & Dance Bachelor of Arts (BA) and minor in Dance, the School requires all applicants complete a successful audition before consideration for admission.

Potential students should refer to the specific admission criteria of each school found in their program descriptions in this catalog and on the School’s website. Students should also check the College’s website for audition dates which held throughout the year.

Students transferring to the College of Creative Arts from other colleges and universities are required to present a minimum grade point average (GPA) of 2.0 in addition to the standard auditions or portfolio reviews. Special exceptions may be made in the case of first-semester freshman students.

Because of the creative nature of the Arts, some students may be admitted under the individual consideration clause of the University’s general admission policy. This category allows admission of exceptionally talented students in art, music, and theatre who might not meet the criteria for grade point averages and standardized test scores to be admitted to one of the College’s programs of study.

For more information about studying at the College of Creative Arts, please contact:

James Froemel, Recruitment Coordinator
College of Creative Arts
West Virginia University
P.O. Box 6111
Morgantown, WV 26506-6111
Phone: (304) 293-4339
Email: ccarecruitment@mail.wvu.edu.

Scholarships and Financial Aid

The College of Creative Arts offers a number of special College-based scholarship awards for freshman and current students enrolled in its programs. College-based awards are granted on the demonstration of outstanding talent, academic achievement, and the student’s potential for success in their chosen area of study. These undergraduate scholarships are a form of financial aid that helps students pay for their education. In order to receive and maintain an award from the College, a student must plan to enroll or be enrolled as a full-time major in one of the College’s programs of study.
A number of cash awards are also available to entering freshmen and current majors. All cash awards are applied toward the recipient’s tuition balance through the WVU Financial Aid office. Amounts in excess of the tuition can be applied to any other outstanding balance on the student’s account. Cash awards cannot exceed the total cost of attendance.

For general information on College-based scholarships, please contact the College of Creative Arts Recruitment Office at ccarecruitment@mail.wvu.edu. Because each School in the College of Creative Arts has specific criteria for its scholarships or cash awards, students should refer to the School’s individual program descriptions in this catalog and on the School’s website.

College of Creative Arts’ scholarship and cash awards are not made on the basis of financial need; however, the receipt of a scholarship may affect a student’s overall financial aid package. Recipients of other forms of financial aid who also receive a scholarship or cash award from the College should consult with the WVU Financial Aid office to discuss the parameters of their complete financial aid package. To get more information about financial aid as well as other University-based scholarships, please visit the WVU Financial Aid website at http://financialaid.wvu.edu/.

**Minors**

In addition to their major areas of study, all of the Schools in the College of Creative Arts offer academic minors. A minor is comprised of a set of courses that a student takes outside of their major, and a successful audition, portfolio review, minimum grade, or grade point average may also be required for admission and/or completion of the minor. Requirements for academic minors are set by the School offering the minor, and the student should consult each individual School’s program description in this catalog or the School’s website for the program’s specific requirements.

The College of Creative Arts offers a number of different minors that range from a general overview of a particular discipline to an in-depth experience in a practical application of an art form. Currently, the following minors are offered by the College:

- The School of Art & Design offers minors in Ceramics, Electronic Media, Painting, Photography, Printmaking, Sculpture, Art History and Interactive Media.
- The School of Music offers minors in General Musicianship, Jazz Studies, Music Performance, Music Technology and World Music.
- The School of Theatre & Dance offers minors in Dance, Theatre Production, Theatre Studies and Technical Theatre.
- The College of Creative Arts offers a minor in Arts Administration.

If a student successfully completes the requirements of a minor, it will be recorded on the student’s official record and will appear on transcripts.

**ARTS ADMINISTRATION MINOR**

**MINOR CODE - U078**

Arts Administration is one of the fastest growing fields in the arts industry. This interdisciplinary minor includes courses in the arts, business, public relations, and leadership. The goal is to provide students with the basic knowledge and skills they will need for entry-level work with cultural, performing and visual arts organizations such as orchestras, theaters, museums, galleries and dance companies. Arts Administration may also lead to opportunities that include event planning, arts facilities management, public relations, marketing, and grant writing for arts organizations. A minimum GPA of 2.0 is required in all minor courses.

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