

# College of Creative Arts

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## Degrees Offered

- Bachelor of Arts with **Majors:** Art History, Dance, Music, Theatre
- Bachelor of Fine Arts with **Majors:** Theatre, Art & Design (with or without teacher certification)
- Bachelor of Music
- Bachelors of Multidisciplinary Studies

## Introduction

Creative development in art, music, theatre, dance and multidisciplinary arts is central to the College of Creative Arts. Made up of three professionally accredited and nationally recognized Schools of Art & Design, Music, and Theatre & Dance, the College provides students with a place where young artists forge a personal understanding between artistic practice and theory and form personal and professional insights that explore and expand the nature of human creativity. Combining performance, exhibition, and scholarship in ways that address both traditional and innovative approaches to art, music, theatre and dance, students gain a greater understanding of the arts—and, in turn, themselves.

A distinguished faculty of scholars and artists bring to the College's outstanding facilities a commitment to a creative process of artistic growth. In a rich environment of plays, exhibitions, and concerts, the College offers students the knowledge, skills, and inspiration necessary for artistic and professional success.

## Vision Statement

The College of Creative Arts envisions broadening our role as a leader of innovation and engagement in the arts.

## Mission Statement

The College of Creative Arts educates succeeding generations of artists, teachers, and scholars through an experiential student-centered approach to learning. The College advocates the arts as a medium through which the diversity of human experience is understood and valued. Exemplifying excellence and innovation in performance, exhibition, scholarship, and creative research, the College offers artistic and cultural opportunities for the citizens of West Virginia and the global community.

## Study Abroad

The College of Creative Arts realizes the importance of the personal and professional benefits that result from studying abroad. Through WVU's international programs, students can gain a global perspective, broaden their experiences, and discover new career paths. College of Arts' students have the opportunity to study abroad through one of the programs coordinated by the College or by the Office of International Programs.

Interested students should work with their academic advisor in developing a program of study that includes a study abroad experience.

For more information about International programs, see each School's individual program descriptions in this catalog, visit each School's website, or go to West Virginia University's International Programs website at <http://internationalstudies.wvu.edu/>.

## Graduation Requirements

Each School in the College of Creative Arts has specific graduation requirements for their programs. Students should refer to the individual program descriptions for graduation.

## Application for Graduation

Three semesters prior to the anticipated date of graduation, each student should come to the College of Creative Arts Records Office to request an academic records audit to ensure that all program requirements will be fulfilled by the completion of the final semester of study. During the first month of a student's final semester or summer session (the one in which the student will graduate), each student must apply for graduation and a diploma. If a student does not complete all program requirements by the end of the anticipated final semester, it will be necessary to reapply for a later graduation date. No candidate can graduate without this application.

## College Scholarship Resources

The College of Creative Arts offers a limited number of special College-based scholarship awards for freshman and current students enrolled in its programs. College-based awards are granted on the demonstration of outstanding talent, academic achievement, and the demonstration of future potential for success in the College of Creative Arts.

Information regarding both University and College of Creative Arts Scholarships can be found at [ccarts.wvu.edu/academics/scholarships](http://ccarts.wvu.edu/academics/scholarships)

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## ADMINISTRATION

### INTERIM DEAN

- Keith Jackson - D.M.A. (Arizona State University)

### ASSOCIATE DEAN

- John Hendricks III - M.M. (West Virginia University)

## Degree Designation Learning Goals

The language stated in the learning goals for the College of Creative Arts undergraduate programs is based on (directly quoted, paraphrased or modified) current standards written and employed by the Council of Arts Accrediting Associations (National Association of Schools of Art and Design, National Association of Schools of Dance, National Association of Schools of Music and National Association of Schools of Theatre).

With the exception of the Bachelor of Multidisciplinary Studies in the Arts and the Bachelor of Art in Dance, which are pending “intent for accreditation,” the appropriate association of the Council has awarded accreditation to all of West Virginia University's undergraduate degree programs within the College of Creative Arts.

As stated by the Council of Arts Accrediting Association:

*National accreditation requirements outline threshold standards for institutional and individual achievement. These thresholds indicate essentials; they are rigorous. Attaining them represents a significant accomplishment. Therefore, these standards are both a foundation and a framework for specific achievements and evaluations of their quality.*

The general learning goals listed below are for undergraduate degrees offered by the College. **Specific learning goals for individual majors and programs are listed under each School's section of the catalog.** Due to the nature of the College's specialized degrees, none of these goal lists are intended to be comprehensive.

## BACHELOR OF ARTS-GENERAL LEARNING GOALS

The Bachelor of Arts (BA) degree is based on a breadth of general, liberal arts studies (humanities, natural and physical sciences, and social sciences) with a specialized focus in one area of the Arts.

- The ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency and rhetorical force.
- An informed acquaintance with the mathematical and experimental methods of the physical and biological sciences, and with the main forms of analysis of the historical and quantitative techniques needed for investigating the workings and developments of modern society.
- An ability to address culture and history from a variety of perspectives.
- Understanding of, and experience in thinking about, moral and ethical problems.
- The ability to respect, understand and evaluate work in a variety of disciplines.
- The capacity to explain and defend views effectively and rationally.

## BACHELOR OF FINE ARTS-GENERAL LEARNING GOALS

The Bachelor of Fine Arts (BFA) is a professional degree with an intensive focus on an area of the Arts supported by a program in general studies. The intent of the BFA is to prepare for professional practice in the area of the degree.

- The ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency and rhetorical force.
- An informed acquaintance with the mathematical and experimental methods of the physical and biological sciences, and with the main forms of analysis of the historical and quantitative techniques needed for investigating the workings and developments of modern society.
- An ability to address culture and history from a variety of perspectives.
- Understanding of, and experience in thinking about, moral and ethical problems.
- The ability to respect, understand and evaluate work in a variety of disciplines.
- The capacity to explain and defend views effectively and rationally.

## BACHELOR OF MUSIC-GENERAL LEARNING GOALS

The Bachelor of Music (BM) is a professional undergraduate degree in music. Students enrolled in professional undergraduate degrees in music are expected to develop the knowledge, skills, concepts, and sensitivities essential to the professional life of the musician.

- The ability to think, speak and write clearly and effectively.
- An informed acquaintance with fields of study beyond music such as those in the arts and humanities, the natural and physical sciences and the social sciences.

- A functional awareness of the differences and commonalities regarding work in artistic, scientific and humanistic domains. Awareness that multiple disciplinary perspectives and techniques are available to consider all issues and responsibilities including, but not limited to, history, culture, moral and ethical issues and decision-making.
- The ability to identify possibilities and locate information in other fields that have bearing on musical questions and endeavors.
- Technical skills requisite for artistic self-expression in at least one major performance area at a level appropriate for a particular music concentration.
- An overview understanding of the repertory in their major performance area and the ability to perform from a cross-section of that repertory.
- The ability to sight-read with fluency demonstrating both general musicianship and, in the major performance area, a level of skill relevant to professional standards appropriate for a particular music concentration.
- Knowledge and skills sufficient to work as a leader and in collaboration on matters of musical interpretation.
- Keyboard competency.
- Growth in artistry, technical skills, collaborative competence and knowledge of repertory through regular ensemble experiences.
- An understanding of the common elements and organizational patterns of music and their interaction and the ability to employ this understanding in aural, verbal and visual analyses.
- The ability to place music in historical, cultural, and stylistic contexts.
- A rudimentary capacity to create original or derivative music.
- A basic knowledge of music history and repertories through the present time
- While synthesis is a lifetime process, students must be able to work on musical problems by combining, as appropriate to the issue, their capabilities in performance; aural, verbal, and visual analysis; composition/improvisation; and history and repertory.

## Admission Requirements

The College of Creative Arts uses the admission standards and procedures of the University; acceptance into the College and/or one of its Schools is contingent upon admission to WVU as an undergraduate student. Each School within the College also has individual admission requirements.

- The School of Music requires that all applicants complete a successful audition before consideration for admission into one of its programs.
- The School of Art & Design requires all applicants to the Bachelor of Fine Arts (BFA) in studio art to submit and successfully pass a portfolio review before admission into the program.
- For the School of Theatre and Dance Bachelor of Fine Arts (BFA) programs in theatre, the School requires that all applicants complete a successful audition and interview before consideration for admission into one of its BFA programs.
- For the School of Theatre and Dance Bachelor of Arts (BA) program in theatre, the School uses an open admission policy.
- For the School of Theatre and Dance Bachelor of Arts (BA) major in Dance, the School requires all applicants complete a successful audition before consideration for admission.

Potential students should refer to the specific admission criteria of each school found in their program descriptions in this catalog and on the School's website. Students should also check the College's website for audition dates which are held throughout the year.

Students transferring to the College of Creative Arts from other colleges and universities are required to present a minimum grade point average (GPA) of 2.0 in addition to the standard auditions or portfolio reviews. Special exceptions may be made in the case of first-semester freshman students.

Because of the creative nature of the Arts, some students may be admitted under the individual consideration clause of the University's general admission policy. This category allows admission of exceptionally talented students in art, music, and theatre who might not meet the criteria for grade point averages and standardized test scores to be admitted to one of the College's programs of study.

For more information about studying at the College of Creative Arts, please contact:

James Froemel, Recruitment and Retention Specialist  
 College of Creative Arts  
 West Virginia University  
 P.O. Box 6111  
 Morgantown, WV 26506-6111  
 Phone: (304) 293-4339

Email: [ccarecruitment@mail.wvu.edu](mailto:ccarecruitment@mail.wvu.edu).

## Tuition

In addition to University tuition and fees, College of Creative Art students will also be charged College tuition. Music students (undergraduate and most graduate) and musical theatre undergraduate students will also be charged an Applied Lesson tuition. Music minor students who must take applied lessons for their programs will also be assessed the Applied Lesson tuition.

## Scholarships and Financial Aid

The College of Creative Arts offers a number of special College-based scholarship awards for freshman and current students enrolled in its programs. College-based awards are granted on the demonstration of outstanding talent, academic achievement, and the student's potential for success in their chosen area of study. These undergraduate scholarships are a form of financial aid that helps students pay for their education. In order to receive and maintain an award from the College, a student must plan to enroll or be enrolled as a full-time major in one of the College's programs of study.

For general information on College-based scholarships, please contact the College of Creative Arts Recruitment Office at [ccarecruitment@mail.wvu.edu](mailto:ccarecruitment@mail.wvu.edu). Because each School in the College of Creative Arts has specific criteria for its scholarships or cash awards, students should refer to the School's individual program descriptions in this catalog and on the School's website.

College of Creative Arts' scholarship and cash awards are made based on student talent, the needs of the College, and the student's financial needs. Students who receive a scholarship should note that any award from the College may impact one's overall financial aid package. Recipients of other forms of financial aid who also receive a scholarship or cash award from the College should consult with the WVU Financial Aid office to discuss the parameters of their complete financial aid package. To get more information about financial aid as well as other University-based scholarships, please visit the WVU Financial Aid website at <http://financialaid.wvu.edu/>.

## Minors

In addition to their major areas of study, all of the Schools in the College of Creative Arts offer academic minors. A minor is comprised of a set of courses that a student takes outside of their major, and a successful audition, portfolio review, minimum grade, or grade point average may also be required for admission and/or completion of the minor. Requirements for academic minors are set by the School offering the minor, and the student should consult each individual School's program description in this catalog or the School's website for the program's specific requirements.

The College of Creative Arts offers a number of different minors that range from a general overview of a particular discipline to an in-depth experience in a practical application of an art form. Currently, the following minors are offered by the College:

- The School of Art & Design offers minors in Art History, Ceramics, Electronic Media, Interactive Media, Painting, Photography, Printmaking, and Sculpture.
- The School of Music offers minors in Music, Jazz Studies, Music Performance, Music Industry, Music Technology and World Music.
- The School of Theatre & Dance offers minors in Dance, Theatre and Theatre Production.
- The College of Creative Arts offers a minor in Arts Administration.

If a student successfully completes the requirements of a minor, it will be recorded on the student's official record and will appear on transcripts.

## ARTS ADMINISTRATION MINOR

### MINOR CODE - U078

Arts Administration is one of the fastest growing fields in the arts industry. This interdisciplinary minor includes courses in the arts, business, public relations, and leadership. The goal is to provide students with the basic knowledge and skills they will need for entry-level work with cultural, performing and visual arts organizations such as orchestras, theaters, museums, galleries and dance companies. Arts Administration may also lead to opportunities that include event planning, arts facilities management, public relations, marketing, and grant writing for arts organizations. A minimum GPA of 2.0 is required in all minor courses.

<b>Art Core</b>		3
Select 1 or more from the following		
ARHS 101	Landmarks of World Art	
ARHS 160	Survey of Art History 2	
MUSC 111	Introduction to Music	
THET 101	Introduction to the Theatre	
DANC 170	Introduction to Dance	
<b>Business</b>		3
BUSA 320	Survey of Management	
<b>Public Relations</b>		3
PR 215	Introduction to Public Relations	
<b>Arts Administration</b>		6
ART 315	Arts Administration	
ART 491	Professional Field Experience	
<b>Electives</b>		3
Select 1 or more from the following:		

BUSA 330	Survey of Marketing
COMM 306	Organizational Communication
IDS 493 - SPTP Arts Administration	
LDR 201	Principles of Leadership
STAT 111	Understanding Statistics
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Total Hours	18