Sport Leadership, B.A.

Degree Offered

Bachelor of Arts

Nature of the Program

The online undergraduate sport leadership degree program prepares students with the leadership knowledge and skills to effectively traverse, integrate, and collaborate across varied sport-related fields using a customizable approach tailored to students' educational and career needs. Students are provided opportunity to coalesce multiple pathways in the sport sciences in a flexible, customizable, online format with curricular stranding and programmatic assessment related to leadership theory and research in sport and their application in diverse sport contexts. This degree program is a viable option for first-time freshmen, transfer students, or degree-seeking industry professionals desiring the flexibility of an entirely online education with a customizable curriculum in the sport sciences.

In addition to the institution's general education requirements, students will complete courses in career and professional development, diversity, as well as leadership theory and application in sport. Students will also select from four bundles of courses aligned with the major dimensions of sport sciences – administrative, pedagogical, psychological, and social. Students will explore electives outside the sport sciences to maximally tailor their degree program to their academic needs and career interests. The online BA in Sport Leadership is a customizable degree, the purpose of which is to provide students a well-balanced education along with the competencies needed to pursue a career in a sport-related industry of their choice.

Admissions

All students are directly admitted into the Sport Leadership program who meet the University requirements.

Students admitted from other majors within WVU must be in good academic standing (2.0 GPA).

Students transferring from another institution must be in good academic standing (2.0 GPA).

ADMISSION REQUIREMENTS 2024-2025

The Admission Requirements above will be the same for the 2024-2025 Academic Year.

Major Code: 5542

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (http://registrar.wvu.edu/gef/)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
General Education Foundations	3	
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research	
or ENGL 103	Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning	ng	3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Degree Requirements

Degree Requirements						
Code	Title	Hours				
University Requirements		75				
Sport Leadership Major Requirement	45					
Total Hours		120				
University Requirem	ents					
Code	Title	Hours				
General Education Foundations (GE	EF) 1, 2, 3, 4, 5, 6, 7, and 8	31-37				
PASS 191	First-Year Seminar	2				
General Electives		42-36				
Total Hours		75				
Sport Leadership Major Requirements						
Code	Title	Hours				
Sport Leadership Core						
PASS 300	Career Exploration in Physical Activity and Sport Sciences	3				
PASS 489	Capstone Experience in PASS	3				
SM 350	Leadership Theory and Application in Sport	3				
SM 485	Management of Sport Organizations	3				
ACE 305	Diversity and Sport	3				
Integrated Dimensions of Sport (a	at least 12 credits must be at the 300-400 level)	30				
Administrative Dimensions of Spo	ort					
SM 340	Sport Governance					
SM 345	Technology in Sport Management					
SM 375	Sport in the Global Market					
SM 425	Sport Facility Management					
SM 426	Liability in Sport					
SM 486	Sport Marketing & Sales					
Pedagogical Dimensions of Spor	t					
ACE 215	Sport for the Exceptional Athlete					
ACE 256	Principles and Problems of Coaching					
ACE 310	Coaching Pedagogy					
CDFS 430	Best Practices in Pre-K Movement					
Psychological Dimensions of Spo	ort					
SEP 272	Psychological Perspectives of Sport					
SEP 383	Exercise Psychology					
SEP 385	Social Psychology of Sport					
SEP 420	Sport Performance Enhancement					
SEP 425	Psychological Aspects of Sport Injury					
CDFS 212	Development in Early and Middle Childhood					
CDFS 412	Adolescent Development					
CDFS 416	Trauma, Resiliency, and Children					
COUN 405	Career and Lifespan Development					
Social Dimensions of Sport						
PET 101	Games in American Culture					
SEP 271	Sport in American Society					
SEP 373	African Americans in Sports					
SM 275	The Olympic Games					
CDFS 110	Families Across the Life Span					
CDFS 210	Introduction to Parenting					

-	Total Hours		45
	COUN 400	Diversity and Human Relations	
	COUN 303	Introduction to Helping Professions	
	CDFS 415	Family Interaction and Communication	

Suggested Plan of Study

Suggested Plan of Study	y		
First Year			
Fall	Hours	Spring	Hours
PASS 191		2 Dimension of Sport 2	3
Dimension of Sport 1		3 GEF 6	3
GEF 1		3 GEF 7	3
GEF 2		4 GEF 8	3
GEF 5		3 Elective	3
		15	15
Second Year			
Fall	Hours	Spring	Hours
Dimension of Sport 3		3 SM 350	3
GEF 3		3 Dimension of Sport 4	3
GEF 4		3 Dimension of Sport 5	3
GEF 8		3 GEF 1	3
GEF 8		3 Elective	3
		15	15
Third Year			
Fall	Hours	Spring	Hours
Dimension of Sport 6		3 PASS 300	3
Elective		3 ACE 305	3
Elective		3 Dimension of Sport 7	3
Elective		3 Elective	3
Elective		3 Elective	3
		15	15
Fourth Year			
Fall	Hours	Spring	Hours
SM 485		3 PASS 489	3
Dimension of Sport 8		3 Dimension of Sport 10	3
Dimension of Sport 9		3 Elective	3
Elective		3 Elective	3
Elective		3 Elective	3
		15	15

Total credit hours: 120

Major Learning Outcomes SPORT LEADERSHIP

Program Learning Outcome #1 --- Program graduates will apply interdisciplinary knowledge, skills, and dispositions to complex professional issues in their field of study (i.e., use leadership theory and research to critically examine, and solve, real world case scenarios in sport settings; develop a leadership philosophy and portfolio illustrating their competencies and experiences in various sport settings).

Program Learning Outcome #2 --- Program graduates will reflect on their professional readiness and think critically about the continued refinement of the interdisciplinary knowledge, skills, and dispositions learned across the curriculum (i.e., reflect upon professional goals, values, and skills and how those have changed over time; engage in experiential learning to identify professional challenges and development opportunities).

Program Learning Outcome #3 --- Program graduates will model professional and ethical behaviors that are consistent with the industry standards and the related recommendations for best practice learned across the curriculum (i.e., display professionalism and ownership of professional growth; apply ethical principles to decision-making in a professional setting).