Physical Education-Sport Management Emphasis, A.A.

Degree Offered

- Associate of Arts

Nature of the Program

The Sport Management major is designed to prepare students for a dynamic career in the rapidly changing sports industry. Opportunities related to this major extend far beyond the scope of professional sports. The program helps students develop critical and ethical awareness, and a better understanding of the commercial, economic, political, and social issues related to sport.

Graduates will be equipped with skills like management and leadership, sport marketing and finance, and specialized problem solving abilities that will help them have a positive impact on outcomes in their sport organizations. By melding innovative courses with expert instruction, the Potomac State College Sport Management program trains and prepares students for one of the fastest growing industries in the U.S.

Career Opportunities

Four-year graduates are prepared to pursue careers in a variety of areas: sport marketing, fan relations, sponsorship, intercollegiate & interscholastic athletics, community recreation & sport centers, city parks & recreation departments, sport goods & marketing companies, sport communication, facility operation & management, event management, compliance, fundraising.

FACULTY

CHAIR

- Cassandra Pritts - M.A. History (Duquesne University)
  Year @ PSC (2011)

ASSOCIATE PROFESSOR

- Doug Little - M.S.- Physical Education; MEd - Education
  Year @ PSC (1999)

ASSISTANT PROFESSOR

- Donald Schafer - M.S. - Physical Education
  Year @ PSC (2017)

Admissions

Entering freshmen are admitted directly into the major.

Benchmark Expectations

Sport Management majors must earn a B- or better in SM 167 and a C- or better in all other courses for graduation. All majors must meet with their advisor every semester. Students who do not meet these benchmarks may be removed from their major.

Students planning to continue at WVU-Morgantown will also need to maintain a minimum GPA of 2.5.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (http://registrar.wvu.edu/gef/)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

General Education Foundations

F1 - Composition & Rhetoric

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>ENGL 101</td>
<td>Introduction to Composition and Rhetoric</td>
</tr>
<tr>
<td>&amp; ENGL 102</td>
<td>and Composition, Rhetoric, and Research</td>
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<tr>
<td>or ENGL 103</td>
<td>Accelerated Academic Writing</td>
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F2A/F2B - Science & Technology

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<tr>
<th>Course</th>
<th>Title</th>
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3-6

4-6
F3 - Math & Quantitative Reasoning 3-4
F4 - Society & Connections 3
F5 - Human Inquiry & the Past 3
F6 - The Arts & Creativity 3
F7 - Global Studies & Diversity 3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree) 9
Total Hours 31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

A grade of C- or higher must be earned in all courses unless otherwise noted.

GEF Requirements (2, 6, and 7) 9

ENGL 101 & ENGL 102
Introduction to Composition and Rhetoric 6
Composition, Rhetoric, and Research (GEF 1)

Select one of the following (GEF 3): 3

MATH 121 Intro Concepts Of Mathematics
MATH 124 Algebra with Applications
ACCT 201 Principles of Accounting 1
BUSA 320 Survey of Management
COMM 104 Fundamentals of Public Communication (GEF 5)
COMM 306 Organizational Communication
CS 101 Intro to Computer Applications (GEF 2)
ECON 201 Principles of Microeconomics (GEF 4)
or BUSA 201 Survey of Economics
MDIA 101 Media and Society (GEF 8)
SEP 271 Sport in American Society (GEF 8)
SEP 272 Psychological Perspectives of Sport (GEF 8)
SM 167 Introduction to Sport Management (minimum grade of B-) *

Select one of the following: 3

ACE 256 Principles and Problems of Coaching
BUSA 310 Survey of Business Law
BUSA 340 Survey of Finance
ECON 202 Principles of Macroeconomics
MDIA 225 Media Tools & Applications
SOWK 147 Human Diversity
WVUE 191 First Year Seminar 1
Electives 7

Total Hours 60

* Students who plan to continue at WVU-Morgantown will need to maintain a B- or higher in SM 167 and a c- or higher in all other courses with a minimum GPA of 2.5.

Suggested Plan of Study

First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>SM 167</td>
<td>3</td>
<td>3 SEP 271 (GEF 8)</td>
<td>3</td>
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<tr>
<td>ENGL 101 (GEF 1)</td>
<td>3</td>
<td>3 Select one of the following (GEF 3):</td>
<td>3</td>
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<tr>
<td>COMM 104 (GEF 5)</td>
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<td>MATH 121</td>
<td>3</td>
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<tr>
<td>MDIA 101 (GEF 8)</td>
<td>3</td>
<td>MATH 124</td>
<td>4</td>
</tr>
<tr>
<td>WVUE 191</td>
<td>1</td>
<td>1 CS 101 (GEF 2)</td>
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<tr>
<td>Elective</td>
<td>2</td>
<td>2 GEF 7</td>
<td>3</td>
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</tbody>
</table>
Second Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>Hours</th>
<th>Spring</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>SEP 272 (GEF 8)</td>
<td>3</td>
<td>ECON 201 or BUSA 201 (GEF 4)</td>
<td>3</td>
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<tr>
<td>ENGL 102 (GEF 1)</td>
<td>3</td>
<td>COMM 306</td>
<td>3</td>
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<tr>
<td>ACCT 201</td>
<td>3 GEF 6</td>
<td>3</td>
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<tr>
<td>BUSA 320</td>
<td>3 Advisor-Approved Elective:</td>
<td>3</td>
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<tr>
<td>GEF 2</td>
<td>3 ACE 256</td>
<td>BUSA 310</td>
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<td>BUSA 340</td>
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<td></td>
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<td>ECON 202</td>
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<td>MDIA 225</td>
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<td>SOWK 147</td>
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<tr>
<td></td>
<td>3 Elective</td>
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Total credit hours: 60

**Major Learning Outcomes**

**PE - SPORT MANAGEMENT**

The goal of the program is for students to graduate with the essential skills and knowledge necessary to prepare them for a career in the field of sport management at the post-baccalaureate level or for continued studies at the graduate level.

- **Content Knowledge** - Students will demonstrate knowledge and disciplinary concepts related to sport management.
- **Reflection and Critical Thinking** - Students will demonstrate reflection and critical thinking in order to refine professional knowledge and practice.
- **Programming and Assessment** - Students will demonstrate evidence-based knowledge and skills (and best practices) for assessing needs and for designing, implementing and evaluating sport related settings/organizations.
- **Professionalism and Ethics** - Students will demonstrate professional behaviors, including commitment to excellence, valuing diversity and collaboration, service to others, techniques for lifelong learning.
- **Technology** - Students will be able to demonstrate the use of different forms of technology to allow them to function effectively within a sport management setting.