

Physical Education-Sport Management Emphasis

Degree Awarded

- Associate of Arts

Nature of Program

The Sport Management major is designed to prepare students for a dynamic career in the rapidly changing sports industry. Opportunities related to this major extend far beyond the scope of professional sports. The program helps students develop critical and ethical awareness, and a better understanding of the commercial, economic, political, and social issues related to sport.

Graduates will be equipped with skills like management and leadership, sport marketing and finance, and specialized problem solving abilities that will help them have a positive impact on outcomes in their sport organizations. By melding innovative courses with expert instruction, the Potomac State College Sport Management program trains and prepares students for one of the fastest growing industries in the U.S.

Career Opportunities

Four-year graduates are prepared to pursue careers in a variety of areas: sport marketing, fan relations, sponsorship, intercollegiate & interscholastic athletics, community recreation & sport centers, city parks & recreation departments, sport goods & marketing companies, sport communication, facility operation & management, event management, compliance, fundraising.

FACULTY

ASSOCIATE PROFESSOR

- Doug Little - M.S.
Eastern Kentucky University

INSTRUCTOR

- Donald Schafer - M.S. (West Virginia University)
Physical Education

Admission Requirements

Entering freshmen are admitted directly into the major.

Benchmark Expectations

Sport Management majors must earn a B- or better in SM 167 and a C- or better in all other courses for graduation. All majors must meet with their advisor every semester. Students who do not meet these benchmarks may be removed from their major.

Students planning to continue at WVU-Morgantown will also need to maintain a minimum GPA of 2.5.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

General Education Foundations

F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Skills		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3

F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)	9
Total Hours	31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

A grade of C- or higher must be earned in all courses unless otherwise noted.

GEF Requirements (2, 6, and 7)		9
ENGL 101 & ENGL 102	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research (GEF 1)	6
Select one of the following (GEF 3):		3
MATH 121	Intro Concepts Of Mathematics	
MATH 124	Algebra with Applications	
ACCT 201	Principles of Accounting	3
BUSA 320	Survey of Management	3
COMM 104	Public Communication (GEF 5)	3
COMM 306	Organizational Communication	3
CS 101	Intro to Computer Applications (GEF 2)	4
ECON 201 or BUSA 201	Principles of Microeconomics (GEF 4) Survey of Economics	3
JRL 101	Media and Society (GEF 8)	3
SEP 271	Sport in American Society (GEF 8)	3
SEP 272	Psychological Perspectives of Sport (GEF 8)	3
SM 167	Introduction to Sport Management (minimum grade of B-)	3
Select one of the following:		3
ACE 256	Principles and Problems of Coaching	
BUSA 310	Survey of Business Law	
BUSA 340	Survey of Finance	
ECON 202	Principles of Macroeconomics	
JRL 225	Media Tools & Applications	
SOWK 147	Human Diversity	
WVUE 191	First Year Seminar	1
Electives		7
Total Hours		60

* Students who plan to continue at WVU-Morgantown will need to maintain a B- or higher in SM 167 and a c- or higher in all other courses with a minimum GPA of 2.5.

Suggested Plan of Study

First Year

Fall	Hours Spring	Hours
SM 167	3 SEP 271 (GEF 8)	3
ENGL 101 (GEF 1)	3 Select one of the following (GEF 3):	3
JRL 101 (GEF 8)	3 MATH 121	
COMM 104 (GEF 5)	3 MATH 124	
WVUE 191	1 CS 101 (GEF 2)	4
Elective	2 GEF 7	3
	Elective	2
	15	15

Second Year

Fall	Hours Spring	Hours
SEP 272 (GEF 8)	3 ECON 201 or BUSA 201 (GEF 4)	3

ENGL 102 (GEF 1)	3 COMM 306	3
ACCT 201	3 GEF 6	3
BUSA 320	3 Advisor-Approved Elective:	3
GEF 2	3 ACE 256	
	BUSA 310	
	BUSA 340	
	ECON 202	
	JRL 225	
	SOWK 147	
	Elective	3
	15	15

Total credit hours: 60

Major Learning Outcomes

PE - SPORT MANAGEMENT

The goal of the program is for students to graduate with the essential skills and knowledge necessary to prepare them for a career in the field of sport management at the post-baccalaureate level or for continued studies at the graduate level.

- Content Knowledge - Students will demonstrate knowledge and disciplinary concepts related to sport management.
- Reflection and Critical Thinking - Students will demonstrate reflection and critical thinking in order to refine professional knowledge and practice.
- Programming and Assessment - Students will demonstrate evidence-based knowledge and skills (and best practices) for assessing needs and for designing, implementing and evaluating sport related settings/organizations.
- Professionalism and Ethics - Students will demonstrate professional behaviors, including commitment to excellence, valuing diversity and collaboration, service to others, techniques for lifelong learning.
- Technology - Students will be able to demonstrate the use of different forms of technology to allow them to function effectively within a sport management setting.