

Media Studies, A.A.

Degree Offered

- Associate of Arts

Nature of the Program

Are you curious? Are you interested in current events or passionate about advocating for social change? Or maybe you're creative and like storytelling, using a variety of media (print, web, social media, streaming, television, radio, and more). Look no further – Media Studies is the perfect major for you.

The media studies major will develop strong communication skills and critical thinking skills while offering opportunities to engage in coursework connected to journalism, advertising, public relations, adventure media, and multidisciplinary focuses within media studies.

The major will prepare you for admission to a bachelor's degree program in media studies offered by the Reed School of Media & Communications in Morgantown with emphasis on Advertising & Public Relations, Journalism, and Sports & Adventure Media.

Career Opportunities

A degree in media studies helps you be successful in many careers, such as news analysts, reporters, journalists, editors, communications teachers, web and digital interface designers, special effects artists and animators, media and communication workers, writers and authors, and public relations managers.

FACULTY

CHAIR

- Cassandra Pritts - M.A. History
Year @ PSC (2011)

Admissions

Entering freshmen are admitted directly into the major.

Benchmark Expectations

Students must maintain a minimum 2.0 GPA in all courses with the MDIA designator required in the major and a 2.0 overall GPA. All majors must meet with their advisor every semester. Students who do not meet these benchmarks may be removed from their major.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
General Education Foundations		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

Code	Title	Hours
A minimum GPA of 2.0 is required. A minimum GPA of 2.0 is required in all MDIA coursework.		
Outstanding GEF Requirements (2, 6, and 7)		10
WVUE 191	First Year Seminar	1
ENGL 101	Introduction to Composition and Rhetoric (GEF 1)	3
ENGL 102	Composition, Rhetoric, and Research (GEF 1)	3
STAT 111	Understanding Statistics (GEF 3)	3
MDIA 101	Media and Society (GEF 4)	3
MDIA 215S	Media Writing	3
MDIA 225S	Media Tools & Applications	3
HIST 153	Making of Modern America: 1865 to the Present (GEF 5)	3
POLS 102	Introduction to American Government	3
Select one of the following:		3
PSYC 101	Introduction to Psychology	
SOC 101	Introduction to Sociology	
ANTH 105	Introduction to Anthropology	
English Literature or Creative Writing Course		3
Foreign Language		6
FRCH 101	Elementary French 1	
FRCH 102	Elementary French 2	
SPAN 101	Elementary Spanish 1	
SPAN 102	Elementary Spanish 2	
SPAN 203	Intermediate Spanish 1	
SPAN 204	Intermediate Spanish 2	
--OR OTHER ADVISOR APPROVED LANGUAGE COURSE -		
General Electives		13
Total Hours		60

Code	Title	Hours
English Literature or Creative Writing Courses		
English Literature		
ENGL 131	Poetry and Drama	3
ENGL 132	Short Story and Novel	3
ENGL 156	Literature of Native America	3
ENGL 226	Non-Western World Literature	3
ENGL 232	Poetry	3
ENGL 233	The Short Story	3
ENGL 236	The Bible as Literature	3
ENGL 241	American Literature 1	3
ENGL 242	American Literature 2	3
ENGL 252	Appalachian Fiction	3
ENGL 254	African American Literature	3
ENGL 257	Science Fiction and Fantasy	3
ENGL 258	Popular American Culture	3
ENGL 261	British Literature 1	3
ENGL 262	British Literature 2	3
ENGL 263	Shakespeare 1	3
ENGL 272	Modern Literature	3
ENGL 285	Images of Women in Literature	3

Creative Writing		
ENGL 111	Introduction to Creative Writing	3
ENGL 212	Creative Writing: Fiction	3
ENGL 213	Creative Writing: Poetry	3
ENGL 214	Creative Writing: Non-Fiction	3

Suggested Plan of Study

First Year

Fall	Hours	Spring	Hours
ENGL 101 (GEF 1)		3 ENGL 102 (GEF 1)	3
MDIA 101 (GEF 4)		3 MDIA 215S	3
Foreign Language 101		3 STAT 111 (GEF 3)	3
Select one of the following:		3 GEF 2B	4
PSYC 101		Foreign Language 102	3
SOC 101			
ANTH 105			
WVUE 191	1		
General Elective	1		
	14		16

Second Year

Fall	Hours	Spring	Hours
MDIA 225S		3 HIST 153 (GEF 5)	3
POLS 102		3 GEF 6	3
English Literature or Creative Writing Course		3 GEF 7	3
General Elective		3 General Elective	3
General Elective		3 General Elective	3
	15		15

Total credit hours: 60

Major Learning Outcomes

MEDIA STUDIES

At the completion of this program, students will be able to:

1. apply appropriate communication skills across settings, purposes, and audiences.
2. analyze resources and data to inform the critical thinking process.
3. examine the connections among self, society and the environment.
4. use targeted methodologies and problem-solving methods to reach solutions.