

Hospitality and Tourism Management, A.A.

Degree Offered

- Associate of Arts

Nature of the Program

A two-year degree in Hospitality and Tourism Management equips students with the practical skills and industry knowledge needed to thrive in one of the world's most dynamic service sectors. Students gain insight into how businesses operate across tourism-related industries.

Designed with a strong business foundation, the curriculum emphasizes communication, leadership, problem-solving, and organizational skills that are essential in hospitality environments.

Career Outlook

Graduates of this program are prepared for entry-level positions in a variety of hospitality positions or advancement to WVU-Morgantown to earn a bachelor's degree.

FACULTY

CHAIR

- Jeff Jones - M.S. Forestry
Year @ PSC (2003)

ASSISTANT PROFESSORS

- JoAnn Burnett - M.S. IMC
Year @ PSC (2018)
- Amy Weaver - MBA & MAT
Year @ PSC (2014)
- Erin Wyer - MBA
Year @ PSC (2024)

Admissions

Entering freshmen are admitted directly into the major.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
General Education Foundations		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

Code	Title	Hours
Outstanding GEF Requirements 2, 5, 6, 7, or 8		13
BCOR 199	Introduction to Business	3
WVUE 191	First Year Seminar	1
CS 101	Intro to Computer Applications (GEF 8)	4
MATH 124	Algebra with Applications (Minimum grade of C-; GEF 3)	3
ACCT 201	Principles of Accounting 1 (Minimum grade of C-)	3
ENTR 102	Fundamentals of Entrepreneurship	3
ENGL 101	Introduction to Composition and Rhetoric (Minimum grade of C-; GEF 1)	3
HTOR 276	The Hospitality of Outdoor Recreation and Adventure-Based Tourism	3
ECON 201	Principles of Microeconomics (minimum grade of C-; GEF 4)	3
STAT 211	Elementary Statistical Inference (Minimum grade of C-; GEF 8)	3
ENGL 102	Composition, Rhetoric, and Research (Minimum grade of C-; GEF 1)	3
BCOR 299	Business Communication	3
BMAN 340	Principles of Finance	3
BMAN 350	Principles of Marketing	3
BMAN 370	Principles of Management	3
HTOR 376	Hospitality & Tourism Leadership (Minimum grade of C-)	3
Total Hours		60

Suggested Plan of Study

First Year

Fall	Hours	Spring	Hours
BCOR 199		3 ENTR 102	3
WVUE 191		1 ENGL 101	3
CS 101		4 HTOR 276	3
MATH 124		3 GEF 2	4
ACCT 201		3 GEF 5	3
		14	16

Second Year

Fall	Hours	Spring	Hours
ECON 201		3 BCOR 299	3
STAT 211		3 BMAN 340	3
ENGL 102		3 BMAN 370	3
BMAN 350		3 HTOR 376	3
GEF 6		3 GEF 7 or 8	3
		15	15

Total credit hours: 60

Major Learning Outcomes

HOSPITALITY AND TOURISM MANAGEMENT

- Deliver effective professional oral communication presentations.
- Evaluate the opportunities and challenges associated with the global marketplace.
- Develop effective solutions to problems or issues in business management.
- Demonstrate the use of oral, written, and digital tools for clear and precise communication.