

Business Technology, A.A.S.

Degree Offered

- Associate of Applied Science

Nature of the Program

The PSC Baccalaureate in business management prepares students for viable employment and entrepreneurial ventures by providing important lessons about accounting, economics, market research, human resources, marketing, finances, forecasting, expansion, business law and much more. These skills are useful in a wide array of industries from health care to retail. The basics of business success are the same whether a person wants to start a company that sells medical devices or makes arrangements for travelers. Entrepreneurs must be self-starting professionals, and a deep understanding of business gives them the confidence and knowledge necessary to make critical predictions and handle every business operation function smoothly. With a business degree, entrepreneurs are prepared to solve complex problems with innovative and insightful solutions.

Graduates of this program may apply for admission to the Bachelor of Applied Science (B.A.S.) in Business Management.

Career Opportunities

This degree provides useful preparation for a variety of entry-level business-related opportunities.

FACULTY

CHAIR

- Jeff Jones - M.S. Forestry
Year @ PSC (2003)

PROFESSOR

- John Stone - MSM, Management
Year @ PSC (1972)

ASSISTANT PROFESSORS

- JoAnn Burnett - M.S. IMC
Year @ PSC (2018)
- Amy Weaver - MBA & MAT
Year @ PSC (2014)
- Erin Wyer - MBA
Year @ PSC (2024)

Admissions

Entering freshmen are admitted directly into the major.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef/>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

Code	Title	Hours
General Education Foundations		
F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Reasoning		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3

F6 - The Arts & Creativity	3
F7 - Global Studies & Diversity	3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)	9
Total Hours	31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

Code	Title	Hours
GEF Requirement (GEF 2A)		3
ENGL 101	Introduction to Composition and Rhetoric (GEF 1)	3
MATH 124	Algebra with Applications (or higher; GEF 3)	3
COMM 270 & 270S	Presentational Speaking and Effective Public Speaking Studio (GEF 4)	3
ACCT 201	Principles of Accounting 1	3
ACCT 202	Principles of Accounting 2	3
ECON 201 or ECON 202	Principles of Microeconomics (GEF 8) Principles of Macroeconomics	3
BCOR 199	Introduction to Business	3
BCOR 299	Business Communication	3
WVUE 191	First Year Seminar	1
BTEC 103	Personnel Management	3
BTEC 109	Business Mathematics	3
BTEC 113	Spreadsheet Applications	3
BTEC 225	Directed Experience	3
CS 101	Intro to Computer Applications	4
Lower Level Major Electives*		9
Choose courses in ARE, BTEC**, CIS, SAGE, and/or PALM 200		
PALM 200	Medical Terminology	
Electives		7
Total Hours		60

*

Additional courses may be used with advisor approval.

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BTEC courses not already required for the major.

Suggested Plan of Study

First Year

Fall	Hours	Spring	Hours
ENGL 101 (GEF 1)		3 COMM 270 & 270S (GEF 4)	3
BTEC 109		3 MATH 124 (or higher - GEF 3)	3
BCOR 199		3 BTEC 113	3
CS 101		4 BTEC 103	3
WVUE 191		1 Elective	3
		14	15

Second Year

Fall	Hours	Spring	Hours
ACCT 201		3 ACCT 202	3
GEF 2A		3 ECON 201 or 202 (GEF 8)	3
BCOR 299		3 BTEC 225	3

Elective	4 Lower Level Major Elective	3
Lower Level Major Elective	3 Lower Level Major Elective	3
16		15

Total credit hours: 60

Major Learning Outcomes

BUSINESS TECHNOLOGY, A.A.S.

- 1. Graduates will be able to generate effective business messages.
- 2. Graduates will be able to use industry-recognized software and social media to improve and elevate business practices.
- 3. Graduates will be able to solve problems in business settings using critical thinking skills.
- 4. Graduates will be able to employ professional oral presentation skills.
- 5. Graduates will be able to evaluate ethical, legal, and regulatory issues impacting the decision-making process.