

Business Management, B.A.S.

Degree Awarded

- Bachelor of Applied Science

Nature of Program

The Bachelor of Applied Science (B.A.S.) degree provides students who have completed an Associate of Applied Science (A.A.S.) degree program with an opportunity to continue their education to the baccalaureate level, acquiring additional skills and furthering their professional advancement. This statewide degree program requires 39 credit hours of upper division course work and 29 credit hours in the Business Management area of emphasis.

FACULTY

INSTRUCTOR

- Kadam Arjal - M.B.A. (University of Dallas)
Business Technology

Admissions Requirements

Graduates of the Business Technology A.A.S. degree are eligible to apply to this major. Other junior level students may be admitted and should work with a Business Management adviser.

General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

General Education Foundations

| | | |
|--|---|-------|
| F1 - Composition & Rhetoric | | 3-6 |
| ENGL 101 & ENGL 102 or ENGL 103 | Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing | |
| F2A/F2B - Science & Technology | | 4-6 |
| F3 - Math & Quantitative Skills | | 3-4 |
| F4 - Society & Connections | | 3 |
| F5 - Human Inquiry & the Past | | 3 |
| F6 - The Arts & Creativity | | 3 |
| F7 - Global Studies & Diversity | | 3 |
| F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree) | | 9 |
| Total Hours | | 31-37 |

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

Curriculum Requirements

| | | |
|---|---|----|
| Applicable AAS Degree Hours | | 60 |
| GEF Elective Requirements (5, 6, 7 and 8) | | 12 |
| ENGL 102 | Composition, Rhetoric, and Research (GEF 1) | 3 |
| STAT 111 | Understanding Statistics (GEF 8) | 3 |
| BUSA 310 | Survey of Business Law | 3 |
| BUSA 320 | Survey of Management | 3 |
| BUSA 330 | Survey of Marketing | 3 |
| BUSA 340 | Survey of Finance | 3 |
| BTEC 350 | Advanced Computer Applications in Business | 4 |

| | | |
|--|-------------------------------|-----|
| BTEC 360 | Leadership and Human Behavior | 3 |
| BTEC 370 | Intermediate Accounting | 3 |
| BTEC 380 | Business Ethics | 3 |
| BTEC 485 | Senior Seminar | 4 |
| Upper Level Elective (300+ level or above) | | 12 |
| Electives | | 1 |
| Total Hours | | 120 |

Suggested Plan of Study

Third Year

| Fall | Hours Spring | Hours |
|------------------|--------------------|-------|
| ENGL 102 (GEF 1) | 3 STAT 111 (GEF 8) | 3 |
| BUSA 320 | 3 BUSA 310 | 3 |
| BUSA 330 | 3 BUSA 340 | 3 |
| GEF 5 | 3 BTEC 370 | 3 |
| GEF 8 | 3 Elective | 1 |
| | 15 | 13 |

Fourth Year

| Fall | Hours Spring | Hours |
|----------------------|------------------------|-------|
| BTEC 350 | 4 BTEC 380 | 3 |
| BTEC 360 | 3 BTEC 485 | 4 |
| Upper Level Elective | 3 Upper Level Elective | 3 |
| Upper Level Elective | 3 Upper Level Elective | 3 |
| GEF 6 | 3 GEF 7 | 3 |
| | 16 | 16 |

Total credit hours: 60

Major Learning Outcomes

BUSINESS MANAGEMENT, B.A.S.

Upon successful completion of the Bachelor of Applied Science in Business Management, the student will be able to:

- Communicate effectively (oral & written) in the context of business transactions
- Collaborate in a business environment to be team player
- Make use of knowledge management to engage in effective business decision-making
- Conduct ethical business practices
- Demonstrate a mastery of the core functional areas of business including accounting, economics/finance, marketing, management & ethics
- Apply best practices of contemporary business in the functional areas of management