

# Business Administration, A.A.

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## Degree Offered

- Associate of Arts

## Nature of Program

This program is for students who expect to complete a degree in the College of Business and Economics of West Virginia University in one of the following fields: Accounting, Finance, General Business, Hospitality and Tourism Management, Management, Management Information Systems, and Marketing. To be accepted into the College of Business and Economics at WVU, specific courses require a grade of C- or better based into the intended field. Students should check the WVU website for current information.

## Career Opportunities

A Business Administration degree is the best investment for the student who wishes to choose from a variety of careers upon graduation. The global environment of business is changing rapidly, and a broad knowledge of business combined with skills in technology is necessary to succeed.

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## FACULTY

### CHAIR

- Dr. Heidi B. Samuels - Ed. D.  
West Virginia University

### PROFESSOR

- John Stone, CPA - MS, Management  
Frostburg State University

## Admissions Requirements

Entering freshmen are admitted directly into the major.

## General Education Foundations

Please use this link to view a list of courses that meet each GEF requirement. (<http://registrar.wvu.edu/gef>)

NOTE: Some major requirements will fulfill specific GEF requirements. Please see the curriculum requirements listed below for details on which GEFs you will need to select.

### General Education Foundations

F1 - Composition & Rhetoric		3-6
ENGL 101 & ENGL 102 or ENGL 103	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research Accelerated Academic Writing	
F2A/F2B - Science & Technology		4-6
F3 - Math & Quantitative Skills		3-4
F4 - Society & Connections		3
F5 - Human Inquiry & the Past		3
F6 - The Arts & Creativity		3
F7 - Global Studies & Diversity		3
F8 - Focus (may be satisfied by completion of a minor, double major, or dual degree)		9
Total Hours		31-37

Please note that not all of the GEF courses are offered at all campuses. Students should consult with their advisor or academic department regarding the GEF course offerings available at their campus.

## Curriculum Requirements

<b>GEF Elective Requirements (2, 5, 6, and 7)</b>		12
ENGL 101 & ENGL 102	Introduction to Composition and Rhetoric and Composition, Rhetoric, and Research (GEF 1)	6
Select one of the following (GEF 3):		3
MATH 124	Algebra with Applications	
MATH 126	College Algebra	
Select one of the following (GEF 8):		3
MATH 150	Applied Calculus	
MATH 155	Calculus 1	
STAT 211	Elementary Statistical Inference (GEF 8)	3
CS 101	Intro to Computer Applications (GEF 2)	4
PSYC 101	Introduction to Psychology (GEF 8)	3
SOCA 101	Introduction to Sociology (GEF 8)	3
ACCT 201	Principles of Accounting	3
ACCT 202	Principles of Accounting	3
ECON 201	Principles of Microeconomics (GEF 4)	3
ECON 202	Principles of Macroeconomics (GEF 8)	3
BCOR 199	Introduction to Business	3
WVUE 191	First Year Seminar	1
Unrestricted Elective		7
Total Hours		60

## Suggested Plan of Study

### First Year

Fall	Hours Spring	Hours
ENGL 101 (GEF 1)	3 ENGL 102 (GEF 1)	3
ECON 201 (GEF 4)	3 ECON 202 (GEF 8)	3
MATH 124 or 126	3 MATH 150 or 155	3
SOCA 101 (GEF 8)	3 CS 101 (GEF 2)	4
BCOR 199	3 Unrestricted Elective	1
WVUE 191	1	
	16	14

### Second Year

Fall	Hours Spring	Hours
ACCT 201	3 ACCT 202	3
PSYC 101 (GEF 8)	3 STAT 211 (GEF 8)	3
GEF Elective (GEF 2)	3 GEF Elective (GEF 5)	3
GEF Elective (GEF 6)	3 GEF Elective (GEF 7)	3
Unrestricted Elective	3 Unrestricted Elective	3
	15	15

Total credit hours: 60

## Major Learning Outcomes

### BUSINESS ADMINISTRATION, A.A.

- Graduates will be able to think critically and solve problems in business settings.
- Graduates will be able to deal with the dynamics of individuals and teams within organizations and to motivate, lead, and inspire employees toward achieving organizational goals.
- Graduates will be able to use computer and information technology in solving problems and perform functions commonly seen in managing businesses and other organizations.
- Graduates will recognize the opportunities and challenges associated with the global marketplace.

- Graduates will have an appreciation of the ethical, legal, and regulatory issues impacting the decision-making process.
- Graduates will be able to communicate recommendations to management and other constituencies, orally and in writing.