

Advanced Sport Management Research

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CERTIFICATE CODE - CG71

The Graduate Certificate in **Advanced Sport Management Research** provides a curriculum designed to equip aspiring sport management scholars with specialized expertise in quantitative and qualitative research methodologies. The curriculum is designed to provide students with a solid foundation in research methods, data analysis, and independent research, preparing them for success in both academic and professional endeavors. Through a combination of theoretical and hands-on courses, participants will gain a comprehensive understanding of research principles and their application to sport management culminating into the completion of a master thesis or a research project.

Course Requirements: Students must have a cumulative GPA of 2.75 to graduate from the program. Each required class must be completed with a grade of a C- or better. Graduate students with a cumulative grade point average (GPA) below 2.75 will be placed on academic probation.

Code	Title	Hours
SEP 615	Research Methodology in Physical Education	3
SEP 765	Dissertation and Thesis Seminar	3
SM 797	Research	6
Select two of the following:		6
EDP 613	Statistical Methods 1	
EDP 614	Statistical Methods 2	
SCFD 615	Qualitative Research Methods	
SCFD 715	Advanced Qualitative Research	
Total Hours		18

Certificate Learning Outcomes

ADVANCED SPORT MANAGEMENT RESEARCH

1. Students will demonstrate proficiency in designing, executing, and evaluating research studies using both quantitative and qualitative methodologies, showcasing their ability to employ diverse research approaches tailored to specific sport management contexts.
2. Students will develop the capacity to collect, analyze, and interpret complex data sets, enabling them to derive meaningful insights and make informed decisions in sport management scenarios, from strategic planning to performance optimization.
3. Students will produce a substantial independent research project, showcasing their ability to contribute original insights to the field of sport management and effectively communicate their findings through scholarly writing and presentation.