

Strategic Organizational Communication, M.A.

Degree Requirements

- **Credit Hours:** Students are required to complete a minimum of 30 graduate credit hours in Communication Studies. A maximum of six credits may be taken at the 500 level or above from outside the department.
- **Grade Point Average:** A minimum cumulative GPA of 2.75 and minimum grade of B- in all courses applied to the graduate program

Curriculum Requirements

Code	Title	Hours
CORE COURSES		6
COMM 650	Applied Communication Theory	
COMM 660	Communication in the Organization	
ELECTIVES		24
COMM 604	Theory and Research in Persuasion	
COMM 606	Theory and Research in Organizational Communication	
COMM 623	Leadership	
COMM 624	Communication Ethics	
COMM 635	Social & Digital Media Management	
COMM 636	Workplace Relationships	
COMM 651	Organizational Research and Evaluation	
COMM 652	Diversity in the Workplace	
COMM 654	Social Marketing for Behavior Change	
COMM 655	Computer-Mediated Communication and Professional Identity	
COMM 656	Organizational Culture	
COMM 659	Case Studies in Communication	
COMM 662	Conflict in Professional Life	
Total Hours		30

Major Learning Outcomes

STRATEGIC ORGANIZATIONAL COMMUNICATION

Students earning a M.A. in Strategic Organizational Communication will be able to:

1. Acquire a general understanding of Communication theories, perspectives, principles, and concepts
2. Identify, analyze, and critique Communication-related problems using Communication theories, perspectives, principles, and concepts, and prescribe Communication-based solutions to these problems
3. Design, conduct, and evaluate Communication-informed workplace programs
4. Propose ways in which Communication theories, perspectives, principles, and concepts can enhance personal, social, and professional relationships
5. Develop the ability to resolve conflict in complex organizations and teams