Healthcare Business Administration, M.B.A.

Degree Offered

- Master of Business Administration

Nature of the Program

The program includes 33 credit hours of core courses that represent graduate-level course work in all the functional areas of business delivered with a healthcare lens where students will take deep dives in cases, assignments and real world applications of the business of healthcare. The program is taught by expert faculty who understand the intersection of business and healthcare and executive professionals who are industry leaders. The remaining six credit hours are made up an elective and an application course. The program offers electives in the areas of business intelligence, business cybersecurity, and strategic communication. Additionally, students will have the opportunity to apply the knowledge they’ve acquired through the program in either an applied executive project or an innovation course. The online courses are delivered in 8-week segments that are primarily asynchronous but will offer students the opportunity to work in talented teams and participate in virtual synchronous experiential learning.

Academic Standards

In addition to the University’s academic and professional standards (http://catalog.wvu.edu/graduate/enrollmentandregistration/), students enrolled in a John Chambers College of Business and Economics master’s degree program must also abide by the following standards:

- Students must have a minimum cumulative GPA of 3.0 to earn a degree from their graduate program, without exception.
  - A student who cannot mathematically meet the 3.0 GPA requirement to successfully complete the degree, within a reasonable period of time (as defined by the Program Coordinator or designee), will be dismissed from their academic program. Visit the Probation, Suspension, and Dismissal (http://catalog.wvu.edu/graduate/enrollmentandregistration/#probationsuspensiontext) section of the University’s Graduate Catalog for more information about this topic.
- Students must follow the professional standards established by their degree program and/or department. A student who violates the established professional standards may be placed on probation, suspended, or dismissed from their program.
  - A student whose cumulative GPA falls below 2.75 will automatically be placed on academic probation.
    - A student will be suspended from their program, for up to one year, if their GPA is not raised to 2.75 by the end of their subsequent semester of enrollment. The program will reevaluate the student after the term of suspension to determine whether they may return to the program or be dismissed.
  - A student will be suspended from their program if they earn a letter grade below C- in more than one required course.
  - A student who earns a letter grade of D or F in any required course must repeat the course and earn a minimum letter grade of C-.
    - Any grade earned in a repeated course at the graduate level is included in the calculation of a student’s overall and major GPA, along with the original grade earned in the course. Additionally, the original grade earned in the course will remain on the student’s academic transcript/permanent record. Visit the Grades (http://catalog.wvu.edu/graduate/advisingcoursesdegrees/advising_and_evaluation/#gradestext) section of the University Graduate Catalog for more information about this topic.

Any exceptions to the above standards must be approved in writing by the Associate Dean for Graduate Programs and Global Engagement and the Program Coordinator.

Admissions

The HMBA Admissions Committee is made up of John Chambers College of Business and Economics faculty. The Committee reviews applications holistically and will admit students based on strength of their admissions application and potential to succeed in this program.

Applications will be reviewed on a rolling basis once all parts of the application are received, including transcripts, Resume, Statement of Purpose, and Letter of Recommendation. Accepted students begin the program in the fall term.

HMBA Admissions Requirements:

- Enter the WVU Application portal and create a username and password.
- Select “fall” semester as your desired start term.
- Upload an up-to-date resume and one-page personal statement.
- Request one letter of recommendation through the online portal.
- A GMAT waiver can be requested based on significant work experience (5 or more years of work experience), a terminal degree, or satisfactory undergraduate GPA.
- Pay $60 application fee.
Applicants should send their transcripts to WVU’s Office of Admissions, One Waterfront Place, PO Box 6510, Morgantown, WV, 26506-6510 or electronically to graduateadmissions@mail.wvu.edu.

Major Code: 2111

*International Students are required to submit a TOEFL, IELTS, or Duolingo score. The John Chambers College of Business & Economics TOEFL requirement is higher than the University’s—applicants must have a TOEFL score of either 580 (paper prior to July 27) or 68 (paper after July 27), 237 (computer), or 92 (Internet-based). If you have taken the IELTS, the minimum score must be 6.5, and the minimum Duolingo score is a 105. English language exam scores should be sent to the Office of Admissions, West Virginia University, PO Box 6009, Morgantown, WV 26506-6009.

## Degree Requirements

A minimum cumulative GPA of 3.0 is required.

### Required Coursework

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BADM 611</td>
<td>Management Information Systems</td>
<td>2</td>
</tr>
<tr>
<td>BADM 612</td>
<td>Managerial and Team Skills</td>
<td>2</td>
</tr>
<tr>
<td>BADM 614</td>
<td>Health Services Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 621</td>
<td>Business Research</td>
<td>3</td>
</tr>
<tr>
<td>BADM 622</td>
<td>Financial Statements Analysis</td>
<td>3</td>
</tr>
<tr>
<td>BADM 626</td>
<td>Health Economics</td>
<td>4</td>
</tr>
<tr>
<td>BADM 634</td>
<td>Health Services Marketing</td>
<td>2</td>
</tr>
<tr>
<td>BADM 638</td>
<td>Operation and Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>BADM 646</td>
<td>Management Science and Health Services</td>
<td>3</td>
</tr>
<tr>
<td>BADM 656</td>
<td>Law and Medicine</td>
<td>2</td>
</tr>
<tr>
<td>BADM 693</td>
<td>Healthcare Leadership and Cultural Competency</td>
<td>3</td>
</tr>
<tr>
<td>BADM 693</td>
<td>Healthcare Financial Management</td>
<td>3</td>
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### Elective

Select one of the following:

- BUDA 510: Foundations of Business Intelligence
- BADM 658: Communication & Public Relations for Executives
- CYBR 535: Business Network Security

### Application

Select one of the following:

- BADM 693: Executive Project for Healthcare Administration
- BADM 693: Innovation and Commercialization

### Total Hours

<table>
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<tr>
<th>Hours</th>
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<tbody>
<tr>
<td>39</td>
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## Major Learning Goals

**HEALTHCARE BUSINESS ADMINISTRATION**

Learning Goal 1: Students will be able to integrate both managerial and financial expertise across the various business functional areas while applying a healthcare lens.

Learning Goal 2: Students will be able to identify problems, collect appropriate data and analyze the data to make informed healthcare management decisions.

Learning Goal 3: Students will be able to effectively communicate and articulate a succinct business analysis in a healthcare environment.

Learning Goal 4: Students will be able to make healthcare management, personnel and patient-based decisions in an inclusive, ethically sensitive and socially responsible manner.

Learning Goal 5: Students will be an effective healthcare leader who influences people toward the attainment of organizational goals and benefits all stakeholders.
COURSES

HMBA 611. Healthcare: Management Information Systems. 2 Hours.
PR: Admission to HMBA program or instructor approval. This course will cover three critical areas of the Healthcare Information Systems: fundamental technologies, management strategies related to economic drivers and legal themes, and current and new issues of healthcare information technology (HIT).

HMBA 621. Healthcare Analytics. 3 Hours.
PR: Admission into Healthcare MBA or instructor permission. This course develops student skills in data-driven, fact-based decision-making to support critical evaluation of business reports, research proposals, and other studies relying on business research. The course provides a basic understanding of reading and conducting empirical research in a healthcare setting.

HMBA 622. Healthcare Finance- Reporting and Analysis. 3 Hours.