Healthcare Business Administration, M.B.A.

Degree Offered

• Master of Business Administration

Nature of the Program

The program includes 39 credit hours that represent graduate-level course work in all the functional areas of business delivered with a healthcare lens where students will take deep dives in cases, assignments and real world applications of the business of healthcare. The program is taught by expert faculty who understand the intersection of business and healthcare and executive professionals who are industry leaders. The program offers electives in the areas of business intelligence, business cybersecurity, and strategic communication. Additionally, students will have the opportunity to apply the knowledge they’ve acquired through the program in either an applied executive project or an innovation course. The online courses are delivered in 8-week segments that are primarily asynchronous but will offer students the opportunity to work in talented teams and participate in virtual synchronous experiential learning.

Academic Standards

In addition to the University’s academic and professional standards (http://catalog.wvu.edu/graduate/enrollmentandregistration/), students enrolled in a John Chambers College of Business and Economics master’s degree program must also abide by the following standards:

• Students must have a minimum cumulative GPA of 3.0 to earn a degree from their graduate program, without exception.
  • A student who cannot mathematically meet the 3.0 GPA requirement to successfully complete the degree, within a reasonable period of time (as defined by the Program Coordinator or designee), will be dismissed from their academic program. Visit the Probation, Suspension, and Dismissal (http://catalog.wvu.edu/graduate/enrollmentandregistration/#probationsuspensiontext) section of the University’s Graduate Catalog for more information about this topic.

• Students must follow the professional standards established by their college, degree program and/or department. A student who violates the established professional standards may be placed on probation, suspended, or dismissed from their program.
  • A student whose cumulative GPA falls below 2.75 will automatically be placed on academic probation.
    • A student will be suspended from their program, for up to one year, if their GPA is not raised to 2.75 by the end of their subsequent semester of enrollment. The program will reevaluate the student after the term of suspension to determine whether they may return to the program or be dismissed.
    • A student will be suspended from their program if they earn a letter grade below C- in more than one required course.
  • A student who earns a letter grade of D or F in any required course must repeat the course and earn a minimum letter grade of C-.
  • Any grade earned in a repeated course at the graduate level is included in the calculation of a student’s overall and major GPA, along with the original grade earned in the course. Additionally, the original grade earned in the course will remain on the student’s academic transcript/ permanent record. Visit the Grades (http://catalog.wvu.edu/graduate/advisingcoursesdegrees/advising_and_evaluation/#gradestext) section of the University Graduate Catalog for more information about this topic.

Any exceptions to the above standards must be approved in writing by the Associate Dean for Graduate Programs and the Program Coordinator.

Admissions

The HMBA Admissions Committee is made up of John Chambers College of Business and Economics faculty. The Committee reviews applications holistically and will admit students based on strength of their admissions application and potential to succeed in this program.

Applications will be reviewed on a rolling basis. Accepted students begin the program in the fall term.

HMBA Admissions Requirements:

• Transcripts. Applicants must have had a minimum undergraduate grade point average of 2.75 to be considered for admission.
• Resume
• A one-page personal statement
• One letter of recommendation from an individual who is not a family member or friend and can provide information about their academic promise, ability to work with others, professionalism, and potential to succeed in this program

Applicants should send their transcripts to WVU’s Office of Admissions, One Waterfront Place, PO Box 6510, Morgantown, WV, 26506-6510 or electronically to graduateadmissions@mail.wvu.edu.

Admission Requirements 2023-2024

Major Code: 2111
*International Students are required to submit a TOEFL, IELTS, or Duolingo score. Applicants must have a TOEFL-ibt of 79. If you have taken the IELTS, the minimum score must be 6.5, and the minimum Duolingo score is a 105. English language exam scores should be sent to the Office of Admissions, West Virginia University, PO Box 6009, Morgantown, WV 26506-6009.

**Degree Requirements**

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>HMBA 611</td>
<td>Healthcare: Management Information Systems</td>
<td>2</td>
</tr>
<tr>
<td>HMBA 612</td>
<td>Healthcare - Managerial and Team Skills</td>
<td>2</td>
</tr>
<tr>
<td>HMBA 614</td>
<td>Health Services Management</td>
<td>3</td>
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<tr>
<td>HMBA 621</td>
<td>Healthcare Analytics</td>
<td>3</td>
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<tr>
<td>HMBA 622</td>
<td>Healthcare Finance - Reporting and Analysis</td>
<td>3</td>
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<tr>
<td>HMBA 625</td>
<td>Healthcare Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>HMBA 626</td>
<td>Health Economics</td>
<td>3</td>
</tr>
<tr>
<td>HMBA 633</td>
<td>Healthcare Leadership &amp; Cultural Competency</td>
<td>3</td>
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<tr>
<td>HMBA 634</td>
<td>Healthcare Services Marketing</td>
<td>2</td>
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<tr>
<td>HMBA 638</td>
<td>Healthcare Supply Chain Management</td>
<td>3</td>
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<tr>
<td>HMBA 646</td>
<td>Management Science and Health Services</td>
<td>3</td>
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<tr>
<td>HMBA 656</td>
<td>Law and Medicine</td>
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<tr>
<td>HMBA 661</td>
<td>Healthcare Innovation and Commercialization</td>
<td>4</td>
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**Elective**

Select one of the following:

- BADM 658 Communication & Public Relations for Executives
- BUDA 510 Foundations of Business Intelligence
- CYBR 535 Business Network Security

| Total Hours | 39 |

**Major Learning Goals**

**HEALTHCARE BUSINESS ADMINISTRATION**

Learning Goal 1: Students will be able to integrate both managerial and financial expertise across the various business functional areas while applying a healthcare lens.

Learning Goal 2: Students will be able to identify problems, collect appropriate data and analyze the data to make informed healthcare management decisions.

Learning Goal 3: Students will be able to effectively communicate and articulate a succinct business analysis in a healthcare environment.

Learning Goal 4: Students will be able to make healthcare management, personnel and patient-based decisions in an inclusive, ethically sensitive and socially responsible manner.

Learning Goal 5: Students will be an effective healthcare leader who influences people toward the attainment of organizational goals and benefits all stakeholders.