

John Chambers College of Business and Economics

Degrees Offered

- Master of Arts in Economics
- Master of Science in Economics
- Master of Business Administration
- Healthcare Master of Business Administration
- Master of Accountancy
- Master of Science in Business Data Analytics
- Master of Science in Business Cybersecurity Management
- Master of Science in Finance
- Master of Science in Forensic and Fraud Examination
- Master of Science in Human Leadership Management
- Master of Science in Human Resource Management
- Doctor of Business Administration
- Doctor of Philosophy in Business Administration
- Doctor of Philosophy in Economics

Certificates Offered

- Business Data Analysis
- Business Data Science
- Business Data Technology Management
- Business Operations Research
- Business Cybersecurity Data Analytics
- Business Cybersecurity Foundations
- Business Cybersecurity Management
- Forensic Accounting and Fraud Examination

The WVU College of Commerce was born by order of the state higher education board on November 10, 1951 and was known as the College of Business and Economics from 1971 until November 9, 2018, when it was renamed the John Chambers College of Business and Economics. In 1954, the College became fully accredited by the AACSB International (<http://www.aacsb.edu>), the highest level of business accreditation, and has since become one of the largest colleges at West Virginia University.

Nature of the Programs

All graduate programs in the John Chambers College of Business and Economics require that enrolled students maintain a minimum cumulative GPA of 3.0 in coursework applied toward their degree program, as outlined in the specific academic program of study. Students must also have a minimum cumulative GPA of 3.0 to earn a graduate degree from their respective program.

The Doctor of Philosophy and Master of Arts in Economics degrees prepare students for careers in business, government, and/or higher education. Students receive in-depth education in the concepts and methods of economic analysis and econometrics, and specialize in two fields of study from financial, international, monetary, public, regional, urban economics, and resource economics. These programs are well-suited to students with undergraduate degrees in economics, finance, mathematics, statistics, public policy, history, and other humanities majors.

The online Master of Science in Economics (MS Econ) program prepares students to be high-level quantitative economists with the ability to analyze complex policy issues using modern data analysis and econometric methods. This program also prepares students to work with a large and diverse set of policy issues, including taxation, public expenditure, transportation, and health care. Upon the completion of the MS Econ program, students will be able to apply their knowledge to improve the quality of information surrounding policies and proposed policies in local, state, and federal contexts.

The Doctor of Philosophy degree in Business Administration has four areas of specialization: Accounting, Finance, Management, and Marketing. Students develop deep content knowledge in their area of specialization along with a strong foundation in research methodology. The programs are focused on preparing students for research and academic careers.

The Master of Business Administration (MBA) program exposes students to graduate-level coursework in all the functional areas of business and provides students with a broad general management orientation. The MBA program is offered during the day for full-time students on the WVU-

Morgantown campus. An online MBA (OMBA) program is also offered for working professionals that includes some mandatory residencies as part of the degree requirements (see program website for details).

The online Healthcare Master of Business Administration (HMBA) program prepares students to successfully navigate the business of healthcare, lead through market transitions, and to provide innovative solutions that improve the healthcare system in order to support positive health outcomes. The HMBA curriculum was designed to advance students' knowledge about business theory and business management by applying a healthcare lens. The program allows students to pursue careers in the healthcare profession or allows healthcare professionals a path to formalize their business skill sets so that they can advance their leadership trajectory.

The Master of Science in Human Resource Management (MSHRM) program provides an interdisciplinary education for students desiring a career in Human Resource Management. All undergraduate majors are acceptable. Elective areas of study may include the functional areas of business, counseling, law, safety, and others.

The Master of Accountancy (MAcc) program is available to students with undergraduate degrees in Accounting. Students without Accounting undergraduate degrees can fulfill specific accounting prerequisites and be admitted to the program. The program follows the American Institute of Certified Public Accountants' recommendations for a five-year accounting education and meets the requirements of most states with 150-hour requirements for C.P.A. certification.

The Master of Finance (MSF) program is available to students with a strong background in Finance, Accounting, or other quantitative backgrounds (either through an undergraduate degree in Finance or Accounting or with five years of experience in a Finance-related field). The program offers a series of courses which provides graduates with a thorough understanding of material in the Chartered Financial Analyst (CFA) Candidate Body of Knowledge.

The online Master of Science in Business Data Analytics (MS BUDA) can be completed in a one-year or two-year plan of study. This program offers students flexibility while encouraging them to simultaneously learn valuable business analysis skills, apply concepts in a real-world setting, and experience improved results in an accelerated learning cycle. The MS BUDA program is taught by faculty across various disciplines with both industry and academic experience from around the globe.

The online Master of Science in Business Cybersecurity (MS CYBR) is a 12-month program. The program encourages students to 1) demonstrate managerial expertise in understanding and investigating complex cybersecurity ideas, 2) evaluate data security of businesses from a data and systems security perspective, 3) use appropriate tools to mitigate cybersecurity threats, and 4) communicate the analysis and findings of a comprehensive security audit initiative to enhance the protection and security of an organization.

The online Master of Science in Forensic and Fraud Examination (MS FFE) is a 12-month program geared toward early career professionals in accounting or investigative sciences looking to enhance their career opportunities through a specialized educational experience incorporating case studies and experiential learning in the field of Forensic and Fraud Examination. Students in this program will receive the required preparation for the Certified Fraud Examiners test.

Specific information about graduate programs in the John Chambers College of Business and Economics may be obtained from the Graduate Programs Office: Telephone (304) 293-5505.

ADMINISTRATION

DEAN

- Joshua Hall - Ph.D. (West Virginia University)
Milan Puskar Dean

ASSOCIATE DEANS

- Brad Humphreys - Ph.D. Economics (Johns Hopkins University)
Associate Dean for Academic Affairs and Research
- Rebel Smith - Ed.D. (University of Arkansas)
Associate Dean for Undergraduate and Graduate Programs
- Michael Walsh - Ph.D. (University of Pittsburgh)
Associate Dean for Accreditation and Assurance of Learning

ASSISTANT DEANS

- Susan Catanzarite - J.D. (West Virginia University)
Assistant Dean for Undergraduate Programs
- John Deskins - Ph.D. (University of Tennessee)
Assistant Dean for Outreach and Engagement
- Abigail Esguerra - M.A. (West Virginia University)
Assistant Dean of Development

- John Lymparty - Ed.D. (Spalding University)
Assistant Dean for Administration and Planning
- Heather Richardson - M.B.A. (West Virginia University)
Assistant Dean of Communications, Engagement, and Impact
- Julie Turner-Maramba - M.Ed. (Frostburg State University)
Assistant Dean for Graduate Programs
- Elizabeth Vitullo - Ph.D. (West Virginia University)
Assistant Dean of Strategic Initiatives

Specialized Accreditation

All academic programs within the John Chambers College of Business and Economics have specialized accreditation through the Association to Advance Collegiate Schools of Business International (AACSB). The Department of Accounting is also separately accredited by the AACSB.

AACSB provides internationally recognized, specialized accreditation for business and accounting programs at the bachelor's, master's, and doctoral level. The AACSB Accreditation Standards challenge post-secondary educators to pursue excellence and continuous improvement throughout their business programs. AACSB Accreditation is known, worldwide, as the longest standing, most recognized form of specialized/professional accreditation an institution and its business programs can earn.

<http://www.aacsb.edu/accreditation> (<http://www.aacsb.edu/accreditation/>)

Special Requirements

Admission to any John Chambers College of Business and Economics graduate program requires a bachelor's degree from an accredited institution. Visit the program's webpage for specific admissions requirements.

<https://business.wvu.edu/graduate-degrees> (<https://business.wvu.edu/graduate-degrees/>)

Degree Designation Learning Outcomes

Each degree program has designated learning outcomes. Please refer to the program's webpage for program specific learning outcomes.

Certificate Programs

- Business Cybersecurity Data Analytics (http://catalog.wvu.edu/graduate/graduatecertificates/bus_cybr_da/)
- Business Cybersecurity Foundations (http://catalog.wvu.edu/graduate/graduatecertificates/bus_cybr_foundations/)
- Business Cybersecurity Management (http://catalog.wvu.edu/graduate/graduatecertificates/bus_cybr_mgmt/)
- Business Data Analysis (http://catalog.wvu.edu/graduate/graduatecertificates/business_data_analysis/)
- Business Data Science (http://catalog.wvu.edu/graduate/graduatecertificates/business_data_science/)
- Business Data Technology Management (http://catalog.wvu.edu/graduate/graduatecertificates/business_data_tech_mgmt/)
- Business Operations Research (http://catalog.wvu.edu/graduate/graduatecertificates/business_operations_research/)
- Forensic Accounting and Fraud Examination (<http://catalog.wvu.edu/graduate/graduatecertificates/forensicaccountingandfraudexamination/>)

Courses

- Accounting (ACCT) (p.)
- Business Administration (BADM) (p.)
- Business Cybersecurity (CYBR) (p.)
- Business Data Analytics (BUDA) (p.)
- Business Law (BLAW) (p.)
- Economics (ECON) (p.)
- Entrepreneurship (ENTR) (p.)
- Finance (FIN) (p.)
- Healthcare Business Administration (HMBA) (p.)
- Human Resource Leadership (HRL) (p.)
- Human Resource Management (HRMG) (p.)
- Management (MANG) (p.)
- Marketing (MKTG) (p.)